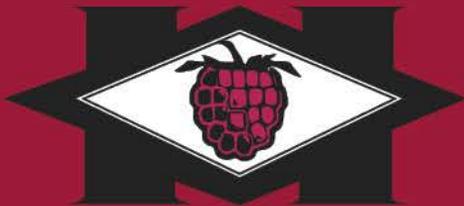


Cultivate Hopkins Social Environment

Comprehensive Plan Update

February 7, 2018



City of
Hopkins
Minnesota



Dinner Discussion Topics

- What did you learn from the Sold Out video?
- How could these issues impact affordable housing of the Social Environment in Hopkins?
- How would you rate the quality of life and sense of community in Hopkins?



Process Update



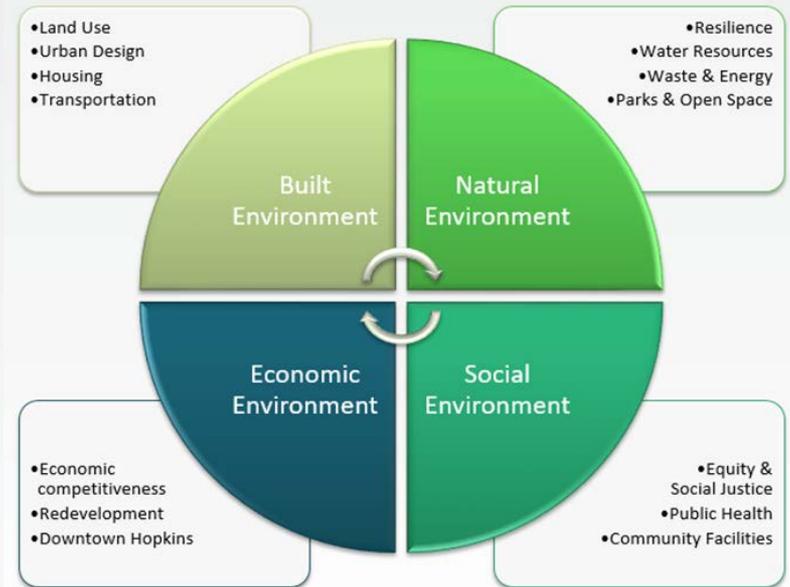
Process & Schedule

■ Comp Covers 4 Environments

- Built Environment
- Natural Environment
- Economic Environment
- Social Environment

■ Meeting Schedule (2nd Wednesdays)

- ✓ July 27 - Kick-Off
- ✓ September 13th - Built Environment
- ✓ November 8th - Natural Environment
- ✓ January 10th - Economic Environment
- ✓ February 7th - Social Environment
- March 20th – Joint Meeting with City Council and Planning & Zoning Commission
- April 11th – Implementation
- May 9th – Implementation
- May 22 – Public Hearing before Planning & Zoning Commission (tentative)
- June 5th – City Council Action (tentative)



Committee's Role & Feedback

■ Committee's Role

- Share your views
- Provide guidance
- Serve as plan ambassadors

■ Meeting Survey

- Workshop – Most strongly agree/agree with format & information
- Some want more information & discussion
 - Detailed financials
 - Crosswalks at busy intersections
 - History & context
 - Public schools & early childhood education
- ***Housing subgroup – February 13th***
City Council work session



Top Priorities for Affordable Housing

1. Preservation and Expansion - Top priority
2. Biggest need - Families/household with children
3. Top Strategy – New units through inclusionary zoning



Top Priorities for Business Development

1. Business support – Somewhat of a priority
2. Biggest need – Existing businesses and business districts
3. Top Strategy – Creating a livable community



Top Priorities for Poverty & Disparities

1. Poverty & Economic Disparities – Top priority
2. Biggest Concern – Racial/Ethnic economic disparities
3. Top Strategy – Inclusionary policies that limit concentrations of poverty





Interfaith Outreach™

Igniting the power of community



Hopkins Comprehensive Plan





Hamel

Medina

Long Lake

Orono

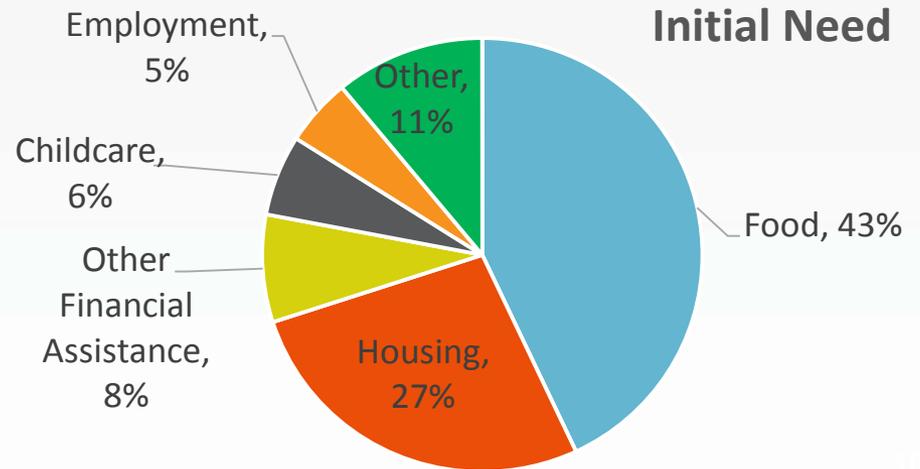
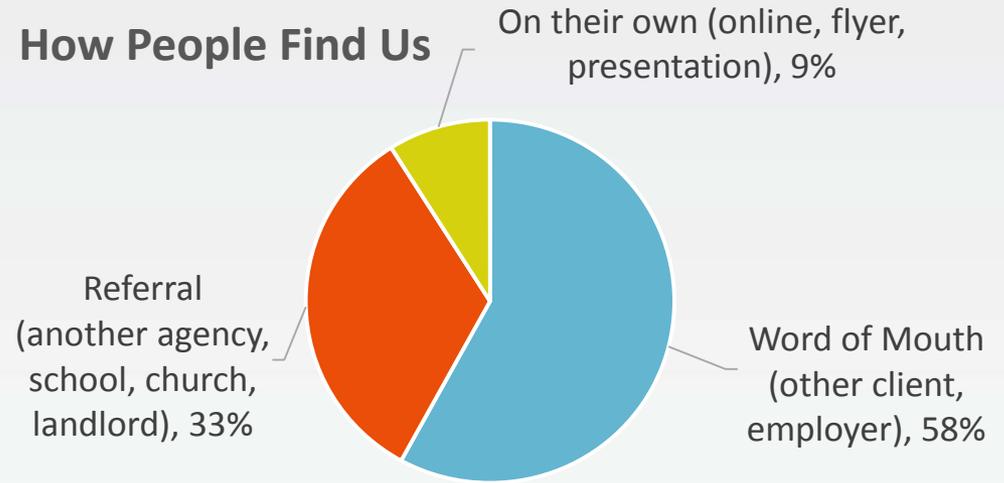
Minnetonka Beach

Wayzata

West Plymouth

Medicine Lake

How People Find Us





Interfaith Outreach™
Igniting the power of community

Suburban Poverty

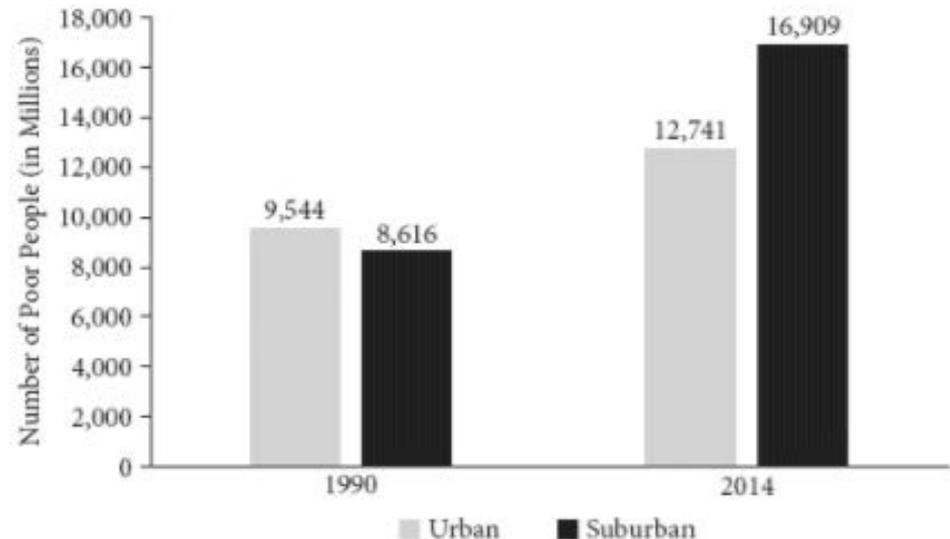
- Today more Americans live below the poverty line in the suburbs than in the nation's big cities
- Urban poverty has not diminished – suburban poverty is growing faster

Confronting Suburban Poverty in
America

Elizabeth Kneebone & Alan Berube

Brookings Institute

Figure 1.1 Number of Poor People in Urban and Suburban Census Tracts, 1990 and 2014



Sources: U.S. Census 1990; ACS, 2010–2014.

Notes: Data are presented for the one hundred largest U.S. metropolitan areas. Poverty status is defined as household income at or below the federal poverty threshold. Figures for 2014 reflect five-year ACS data from 2010 to 2014. See technical appendix table A.1 for more detail.



Urban vs. Suburban Poverty

Similar

- Disability
- Age
- # of foreign-born
- # working
- education
- marital status

Different

- The Experience
 - safer neighborhoods and higher-quality schools
 - isolated from transportation, social services, employment and community support

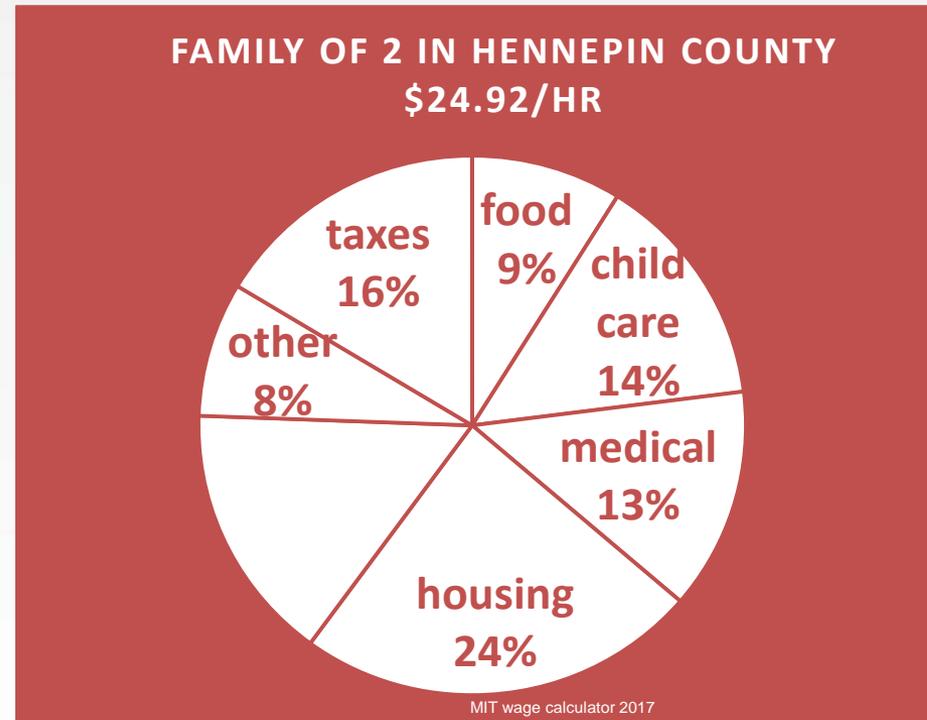




Interfaith Outreach™

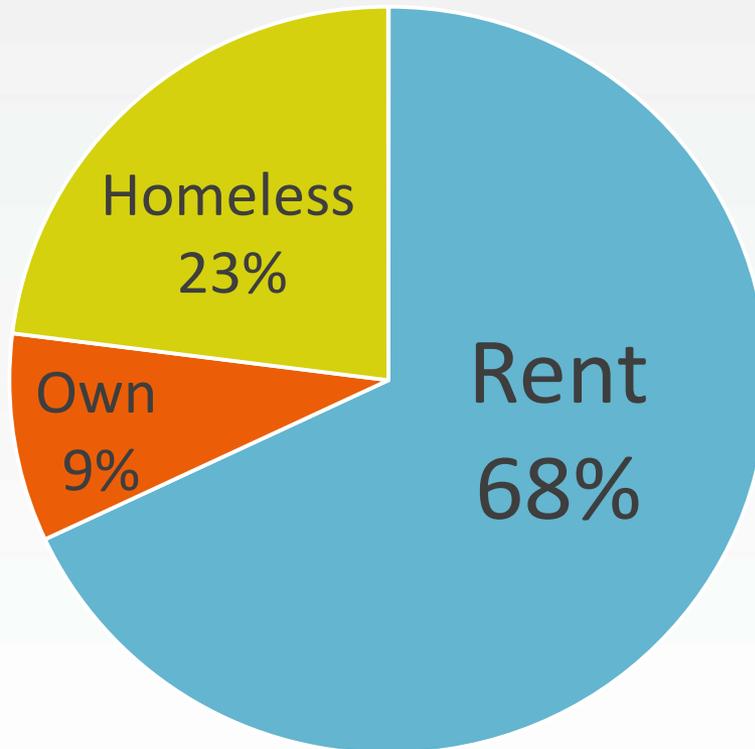
Igniting the power of community

Income & Cost of Living





Housing



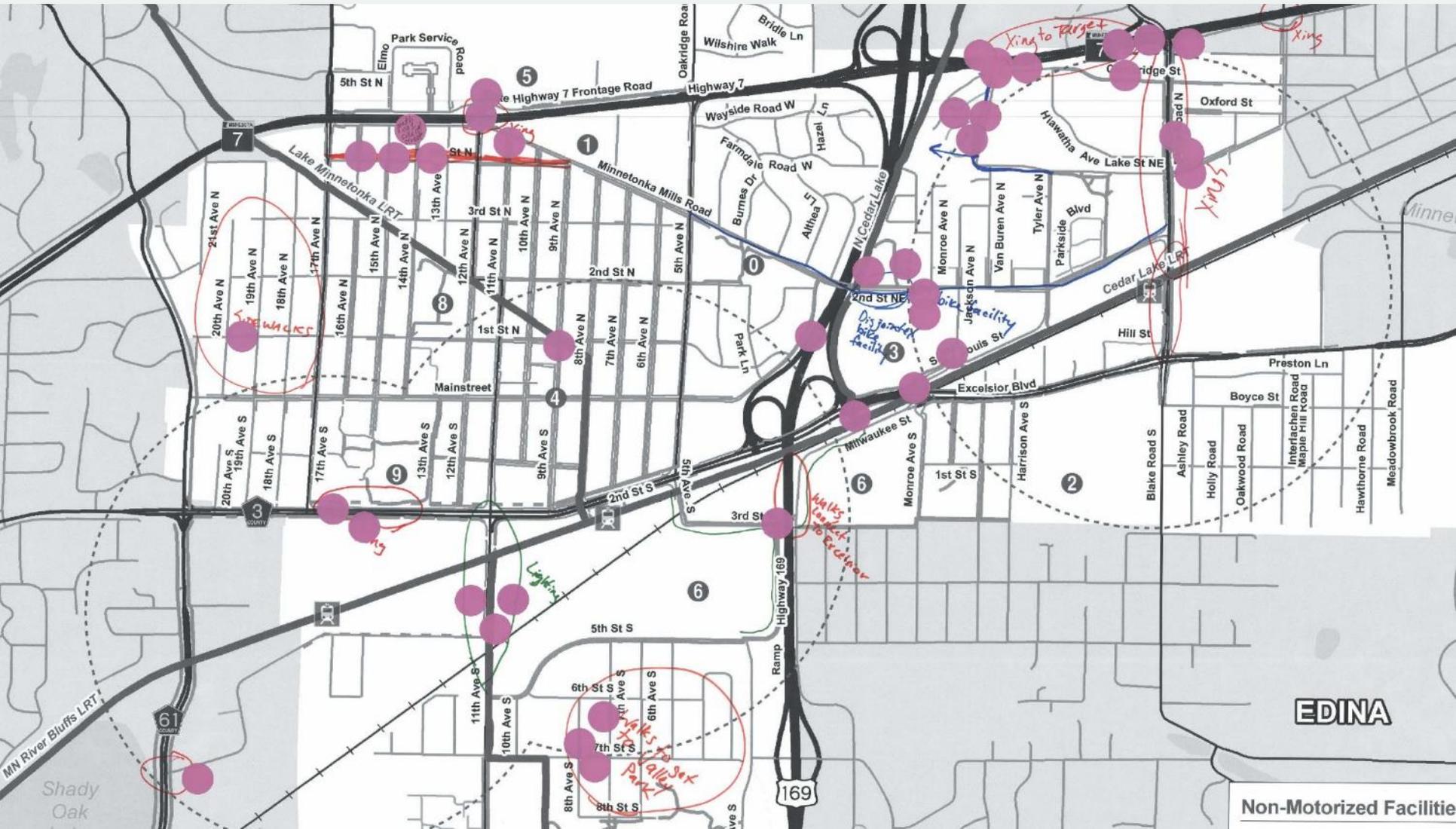
Homeless families
52% w/ children
48% w/o children



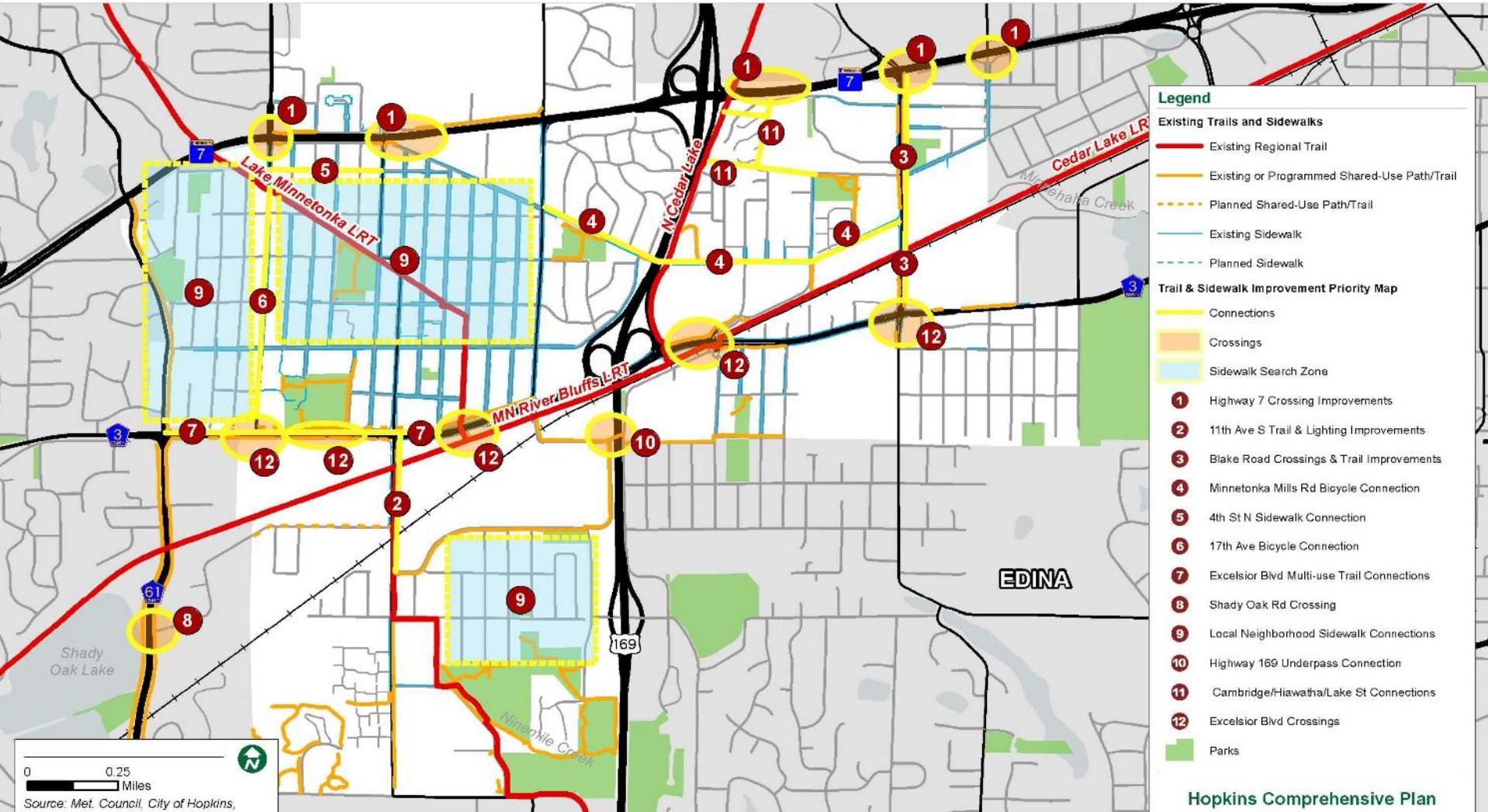
Transportation Update



Non-Motorized Transportation Needs



Trail & Sidewalk Priority Map



Trail & Sidewalk Priority Map

- Document needs for reference in future external funding (grant) applications
- Guide the City in development of its transportation infrastructure
- Provide more guidance and context in implementation of the Complete Streets Policy



Social Environment



Social Environment

- Public services and facilities, education, public health, community connections, equity, culture
- Can effectively cover entire plan, from people-centered perspective

Social Ecological (People-Centered) Model



Sustainable Principles

- **Interwoven Equity**
 - Range of housing types
 - Jobs/housing balance
 - Improvement of at-risk, distressed, and disadvantaged neighborhoods
 - Improved health and safety for at-risk populations
 - Accessible, quality public services, facilities, and health care to minority and low-income populations
 - Upgrade infrastructure and facilities in older and substandard areas
 - Workforce diversity and development
 - 4.8 Protect vulnerable populations from natural hazards.
 - 4.9 Promote environmental justice.
- **Healthy Community**
 - 5.1 Reduce exposure to toxins and pollutants in the natural and built environments.
 - 5.2 Plan for increased public safety through reduction of crime and injuries.
 - 5.3 Plan for the mitigation and redevelopment of brownfields for productive uses.
 - 5.4 Plan for physical activity and healthy lifestyles.
 - 5.5 Provide accessible parks, recreation facilities, greenways, and open space near all neighborhoods.
 - 5.6 Plan for access to healthy, locally grown foods for all neighborhoods.
 - 5.7 Plan for equitable access to health care providers, schools, public safety facilities, and arts and cultural facilities.
- **Responsible Regionalism**
 - 6.5 Promote regional cooperation and sharing of resources.



Hopkins City Goals

- **Goal – Preserve the Home Town Feel**
 - Provide accessible, friendly, and efficient city services
 - Embrace and strengthen partnerships
- **Goal – Take it to Them**
 - Involve diverse populations
 - Engage the rental community of Hopkins
- **Goal II – Urban Design: Do It Right**
 - Improve walking and biking infrastructure in the City
 - Practice environmental responsibility
 - Support a range of housing options
 - Engage in LRT Planning and Transit-Orientated Development



Main Ideas

- Good quality of life overall
- Many community assets
- Sense of community is fairly strong
- Concerns remain, particularly for certain groups
- Diversity matters in lots of different ways



Trends and Challenges

- Changing demographics
- Racial/ethnic disparities
- Technology impacting social interactions
- Convenience and access
- Holistic view of wellness
- High turnover of residents
- Emergency preparedness and resilience



Social Environment Framework

Quality of Life

- Public services and facilities
- Education and employment
- Public health

Sense of Community

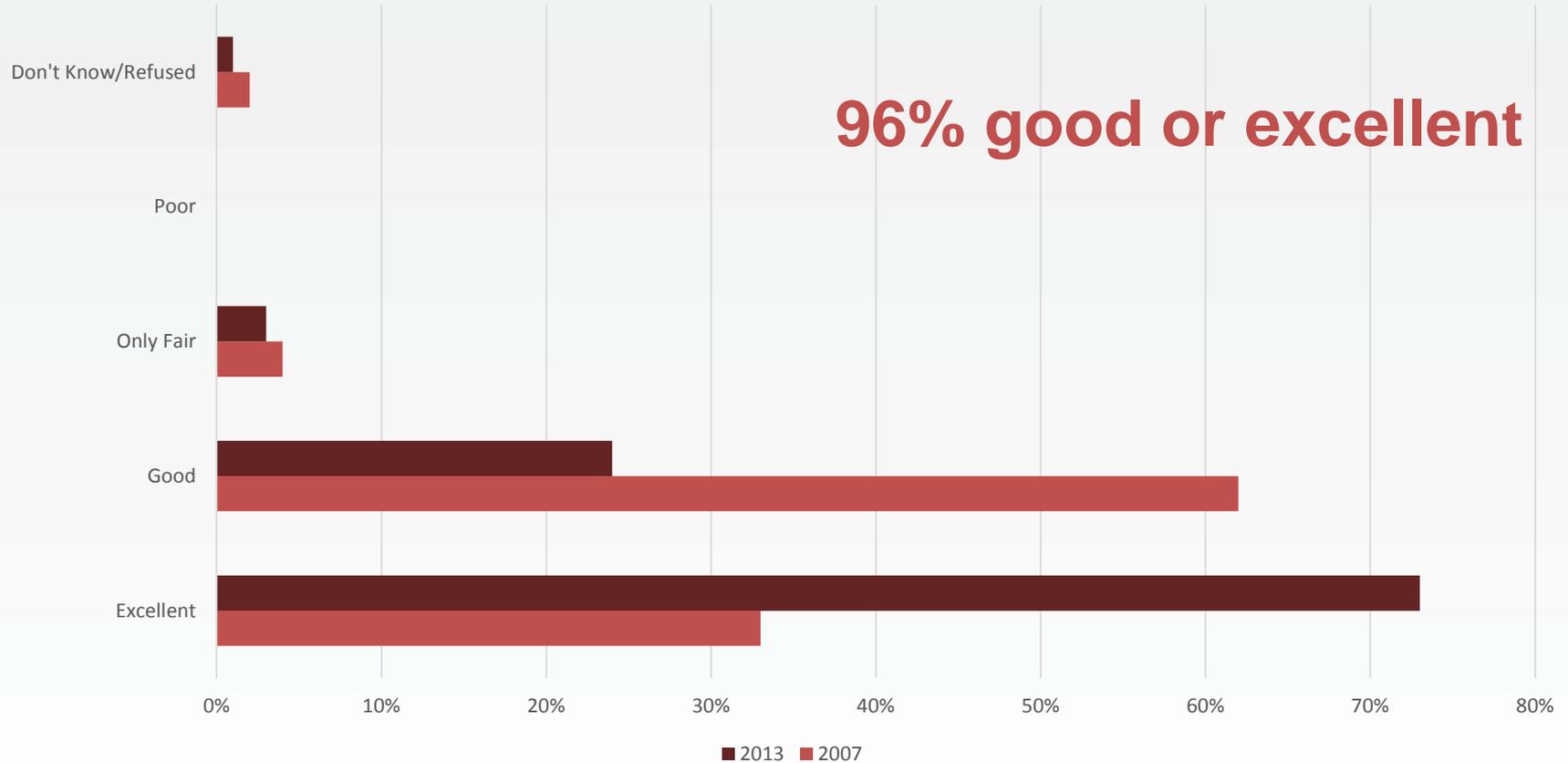
- Community connections
- Equity and inclusiveness
- Culture and identity



Quality of Life

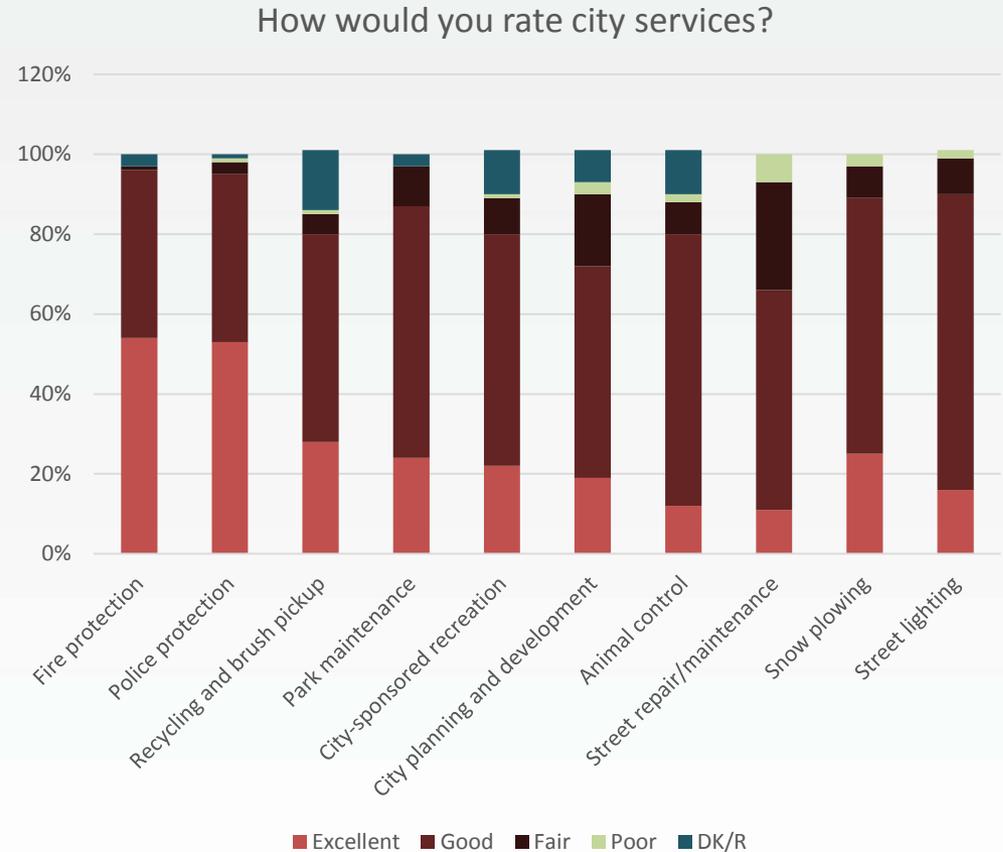


Overall Quality of Life



Public Services and Facilities

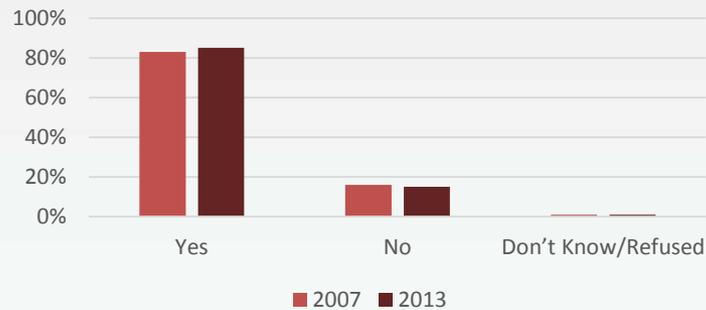
- Public safety
- Emergency management
- Social services
- Property standards
- Facilities and infrastructure
- Parks and recreation



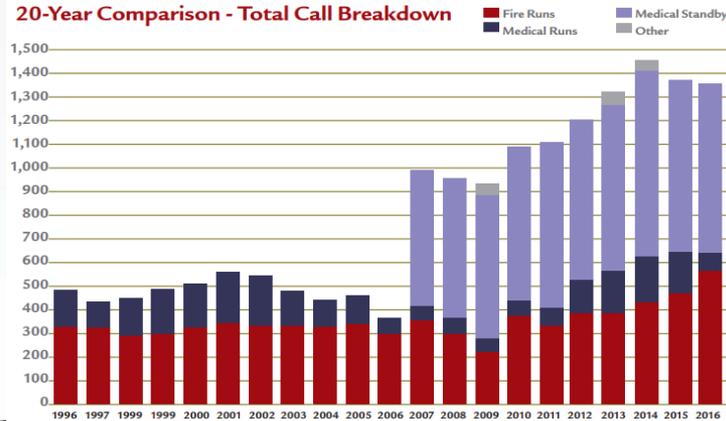
66-96% good or excellent

Public Safety

Feel Safe Walking at Night in Own Neighborhood



20-Year Comparison - Total Call Breakdown



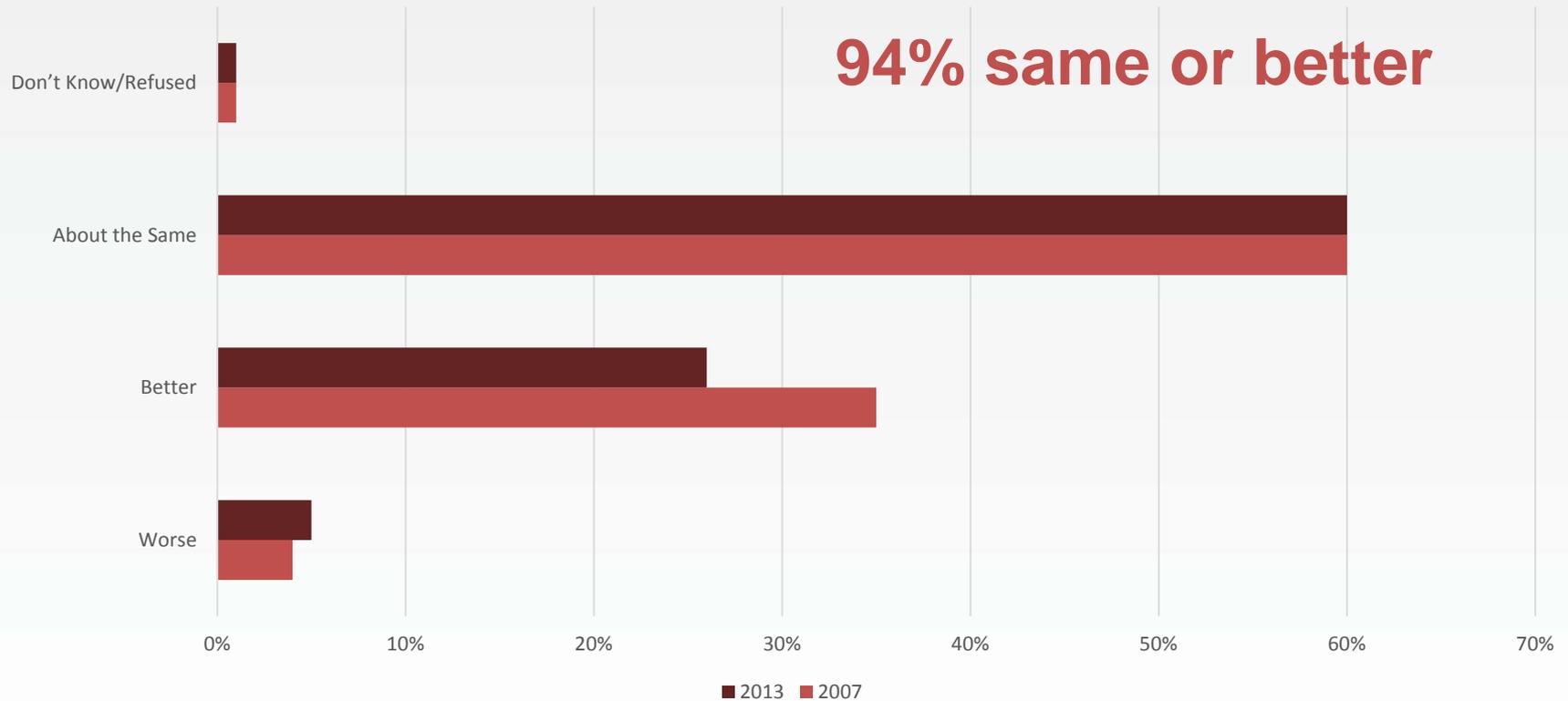
Hopkins Crime Statistics

Crime	Major Crimes				
	2016	2015	2014	2013	2012
Part 1 Offenses					
Homicide	0	0	1	0	0
Rape	12	12	8	5	10
Robbery	15	10	12	10	14
Aggravated Assault	24	27	20	20	20
Burglary	65	65	95	75	87
Larceny-Theft	336	291	358	376	334
Auto Theft	18	32	33	38	44
Arson	6	6	2	0	0
Part 1 Total	476	443	526	524	509
Part 2 Offenses					
Assault	125	141	130	116	128
Forgery / Counterfeiting	12	23	22	25	22
Fraud	91	91	80	70	56
Embezzlement	0	0	0	0	0
Stolen Property	7	8	12	8	14
Vandalism	139	154	183	179	176
Weapons	10	6	9	5	6
Prostitution	0	0	2	2	2
Criminal Sexual Conduct	15	4	11	11	8
Narcotics	102	96	97	111	158
Gambling	0	0	0	0	1
Family/Children	7	4	6	5	7
DUI (all codes)	103	113	98	66	122
Liquor Violations	11	21	20	49	56
Disorderly Conduct	61	33	40	56	63
Other Offenses (except traffic)	132	174	131	127	195
Part 2 Total	815	868	841	830	1,014
Total Crimes	1,291	1,311	1,370	1,354	1,523



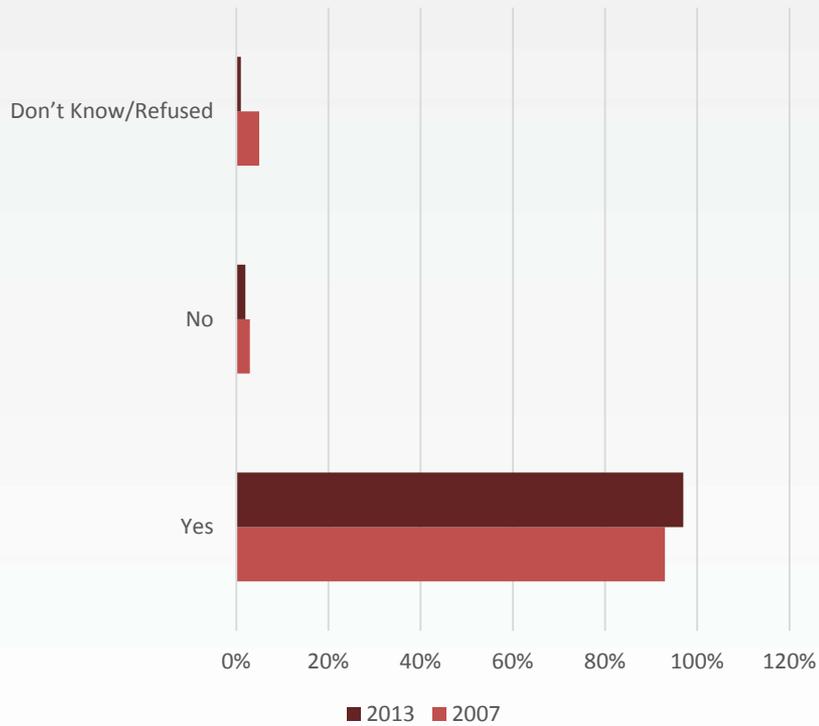
Property Condition Changes

Property Condition Changes Over Past 2 Years

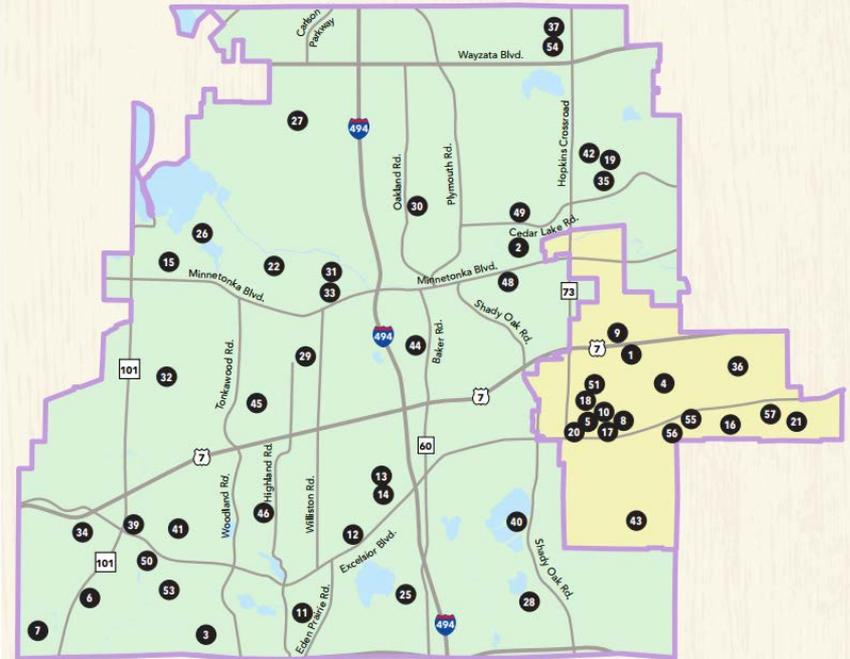


Recreational Facilities

Do Recreational Facilities Meet Your Needs?

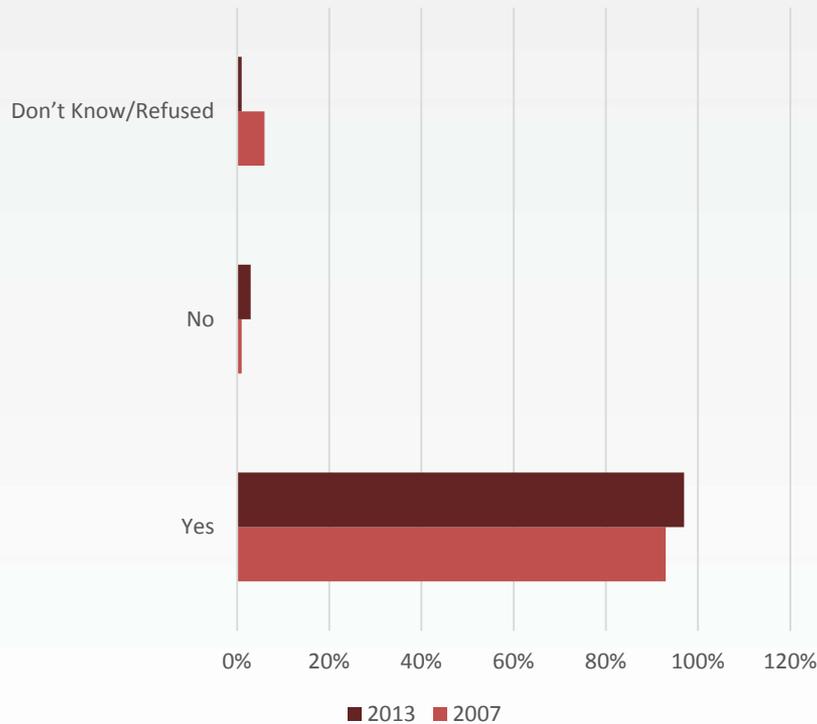


FACILITIES AND PARKS



Recreational Programs

Do Recreational Programs Meet Your Needs?



BOOMERS JUST WANT TO HAVE FUN

BY KIM PALACIA
kim.palacia@startribune.com

Many if not most, empty nesters fret with the idea of selling the big family house in the burbs and moving downtown.

It's a decision that sparks endless questions: Will they like living there? Will their dog? Will they miss their yard, their neighbors, their memories of where they raised their kids?

"We were frustrated with downtown but had to live there," said Eric Gilson of his and his wife's decision to sell their Maple Grove home and move to Minneapolis.

"To find out, they rented an apartment instead of buying a condo. It's a test — to see if you like downtown," he said. So far, they do, although he misses mowing in his wood shop.

"It's a different lifestyle for us," he said. "It's a different lifestyle for us," he said. "It's a different lifestyle for us," he said.

often the first challenge, as Sun and Eric Thompson found out when they bought their 4,000-square-foot home in Long Lake.

"That size house is difficult to sell," Sun said. Still, they dropped the price and staged ahead.

There's been the process of downsizing.

"You're never if you don't think there are emotional attachments," said Eric Gilson of selling through their possessions. "You think, 'Did we under the right decision?'"

ing all that money on their own.

Also the more, there's the adjustment — to density, city noise and having a lot of neighbors close to your front yard.

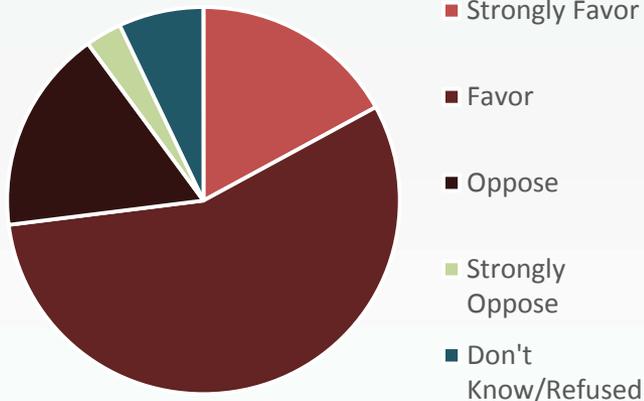
The median age in downtown's two primary ZIP codes is only 300, more than a decade younger than in many suburbs, according to 2010 census data. On the west side of downtown, almost 40 percent of residents are between 25 and 34.

"On the west, I feel that I'm not a boomer."



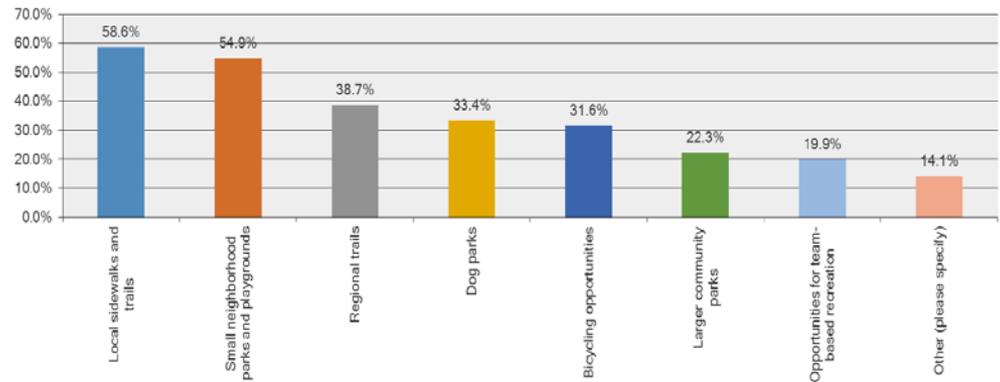
Park and Recreation Priorities

Increase Utility Bills to Fund Park Improvements



73% favor

What types of outdoor recreation opportunities should the City focus on? Please choose no more than THREE of the options listed below.

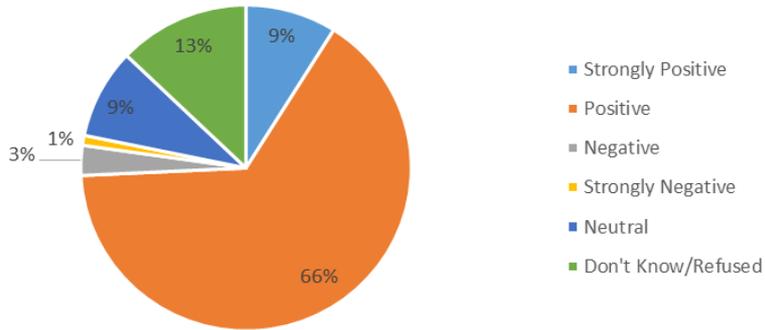


1. Sidewalks and trails
2. Small parks/playgrounds
3. Regional trails



Value of Schools

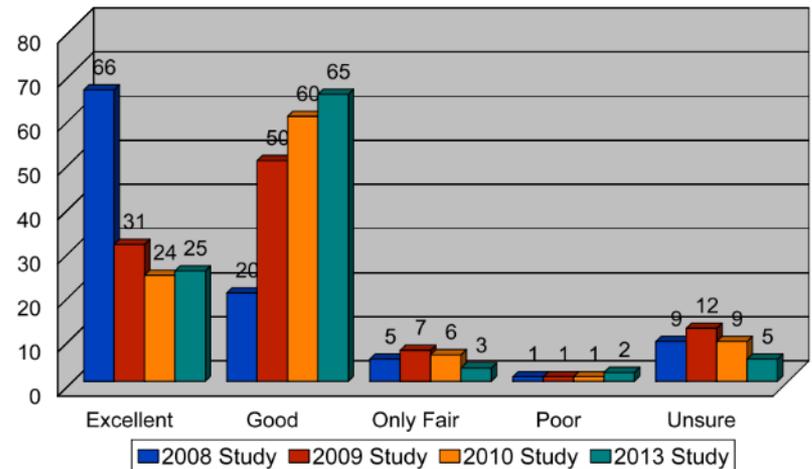
Impact of Schools on Property Values



75% positive

Quality of Education

2013 Hopkins Public Schools

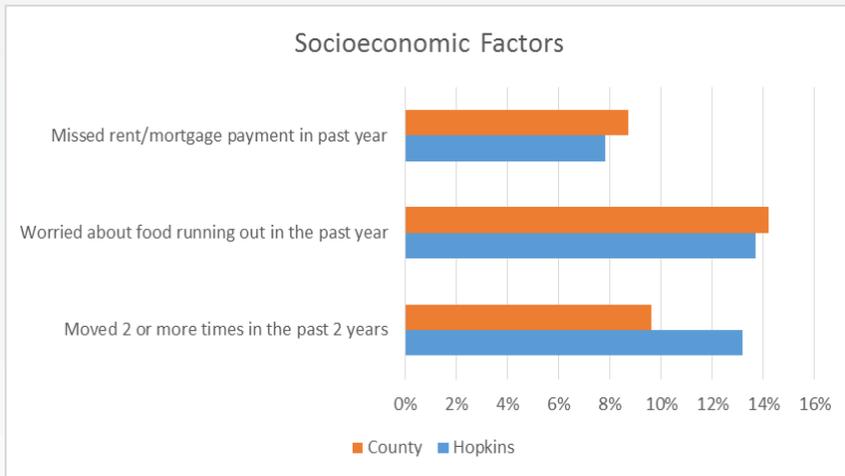


Decision Resources, Ltd.

90% positive

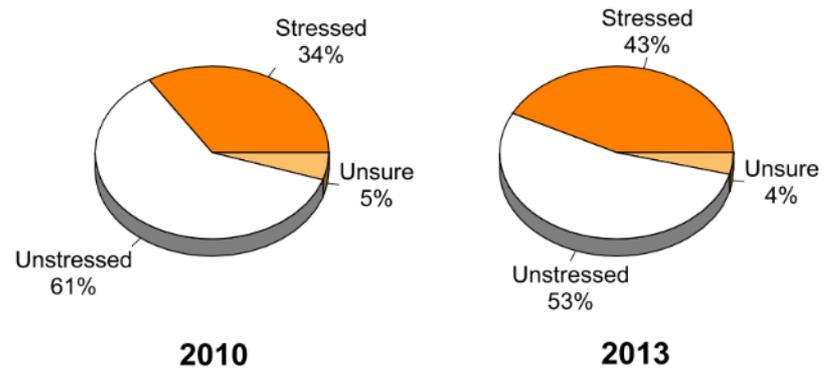


Economic Opportunity



Household Financial Stress

2013 Hopkins Public Schools

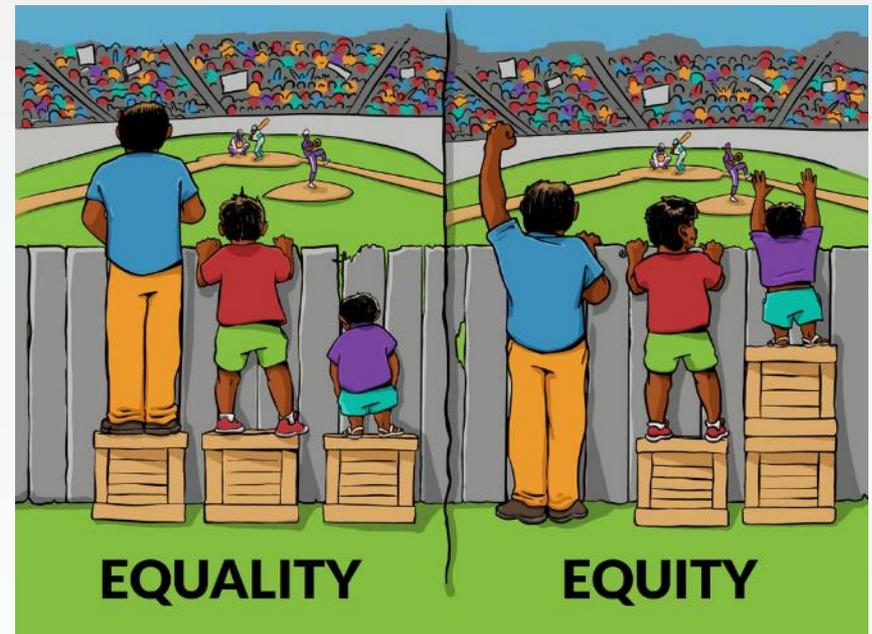


Decision Resources, Ltd.



How Equal is Service Access?

- Difference between equity and equality
- **Changing the Lights video**
- https://www.youtube.com/watch?v=T0k_ydKQdEo&feature=youtu.be



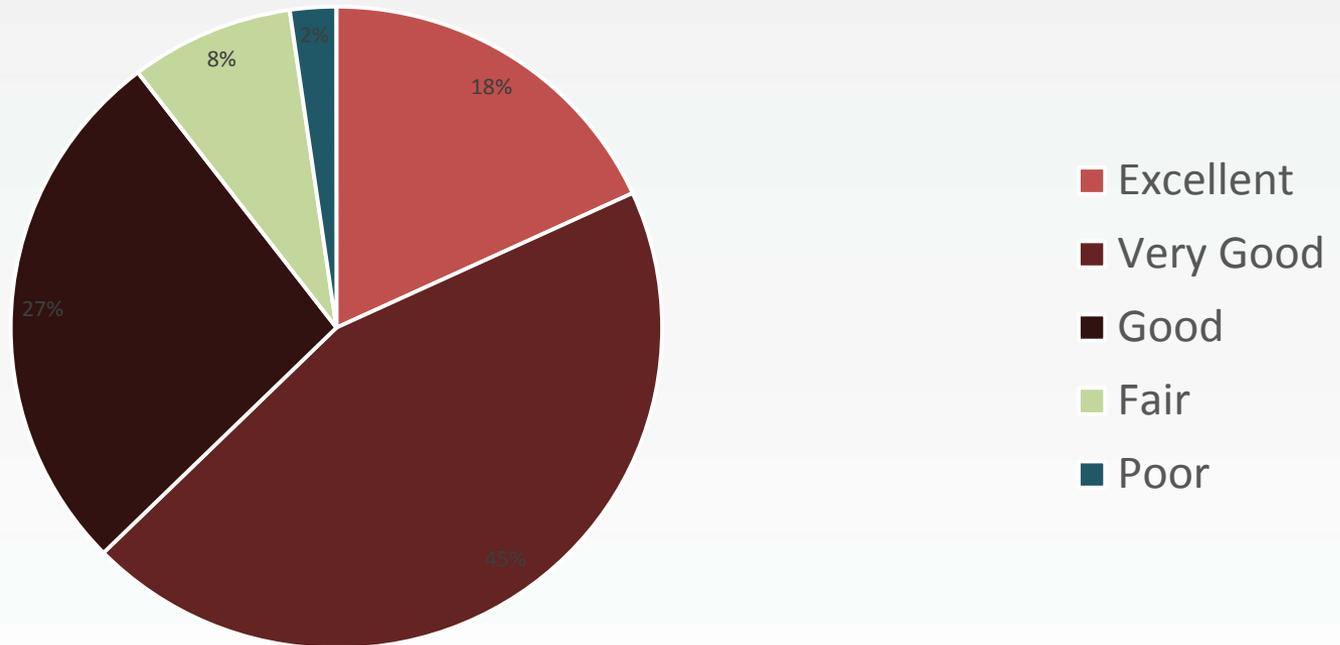
Discussion Questions

- What policies, services, or facilities could the City modify or establish to improve the quality of life in Hopkins?
- How will the vision for growth and development impact these services?
- What should be the priorities for the City in the future, including for enhancing equity?

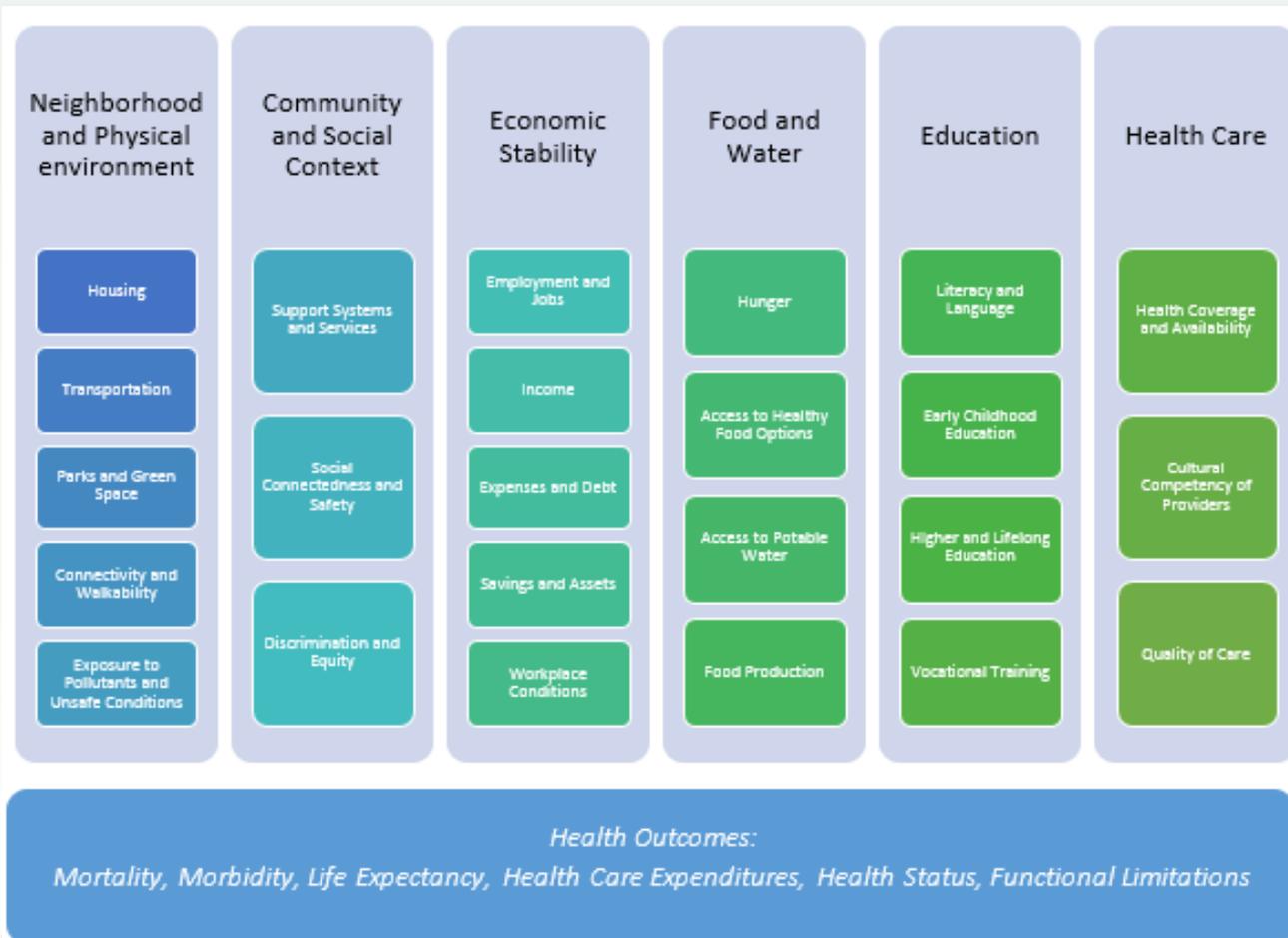


Public Health

In General, Would You Say Your Health Is...

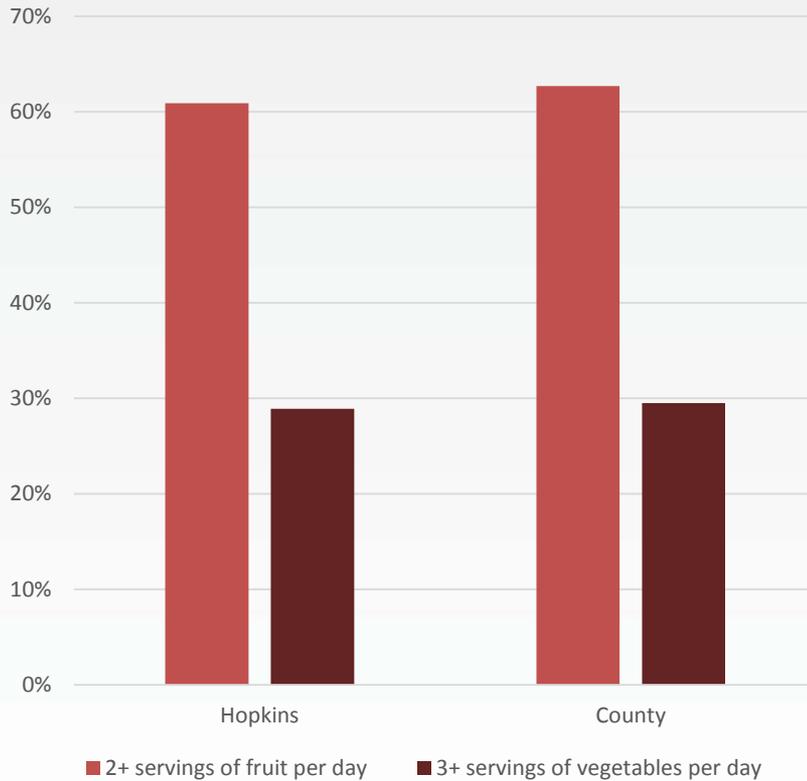


Social Determinants of Health

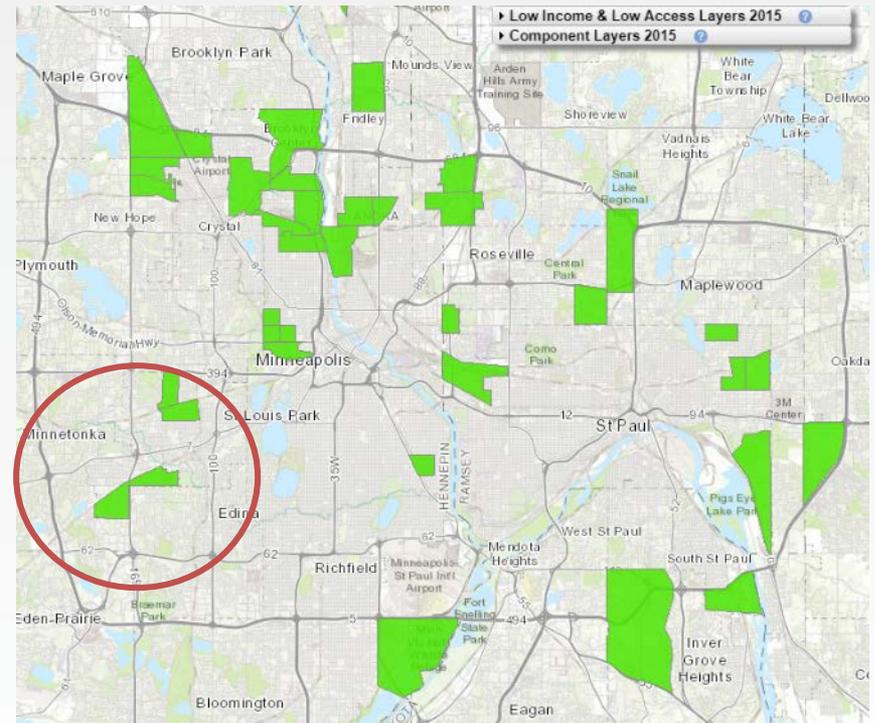


Healthy Food and Clean Water

Percent Meeting Recommended Guidelines

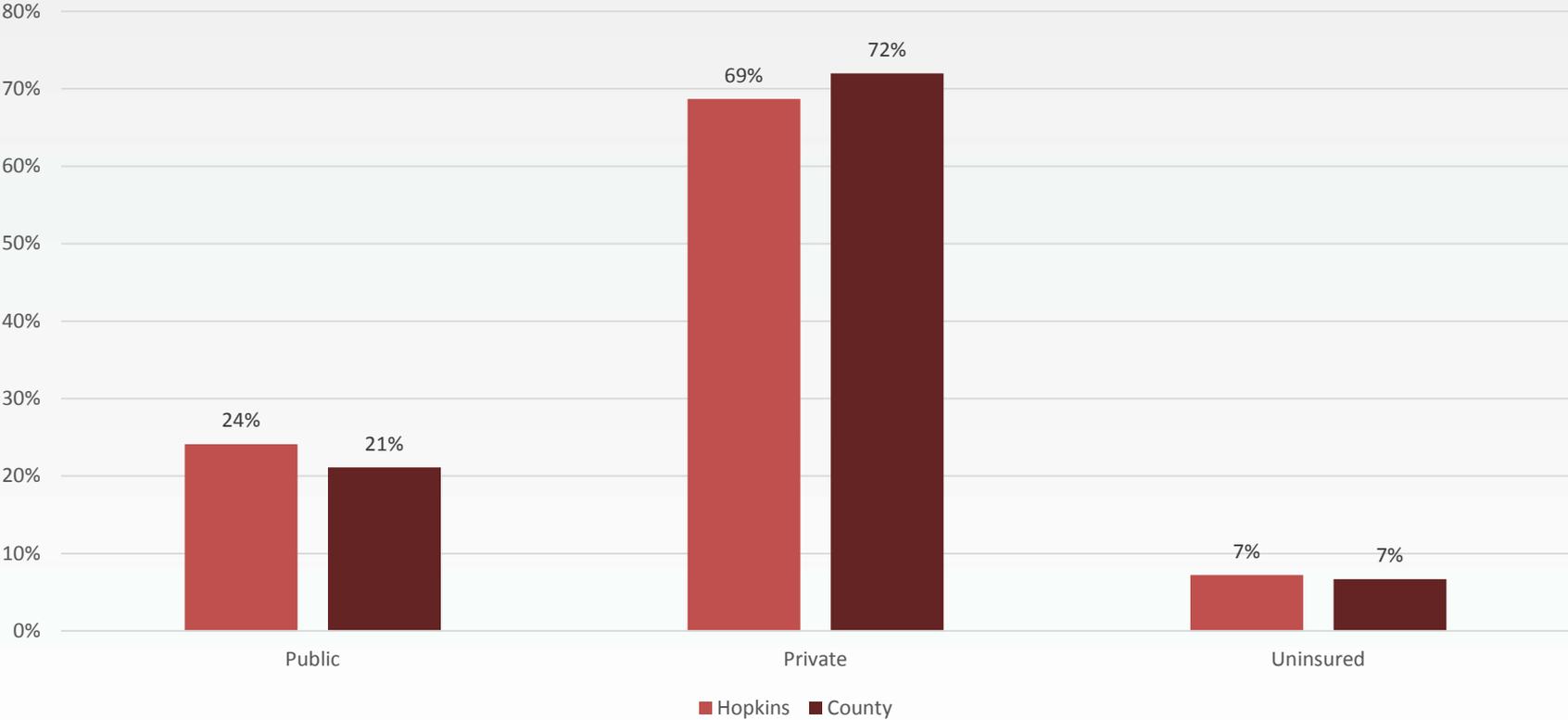


Food Deserts (USDA)



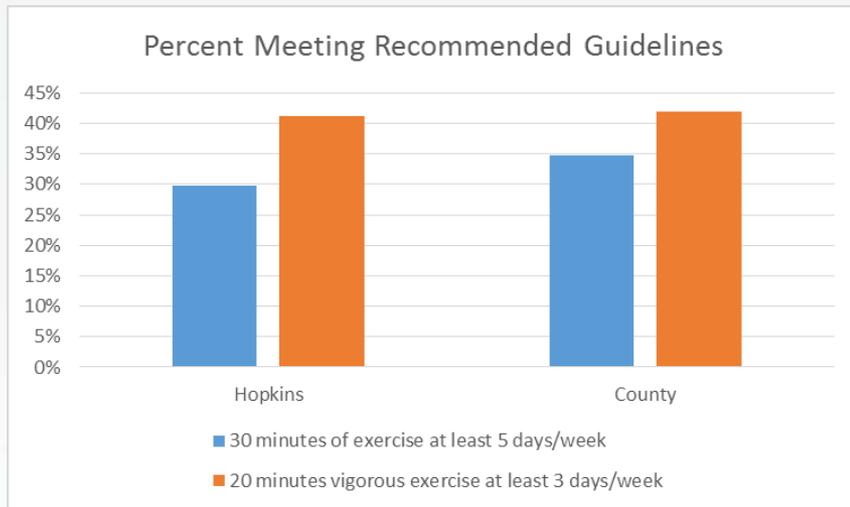
Access to Healthcare

Status of Health Insurance Coverage



Physical Activity

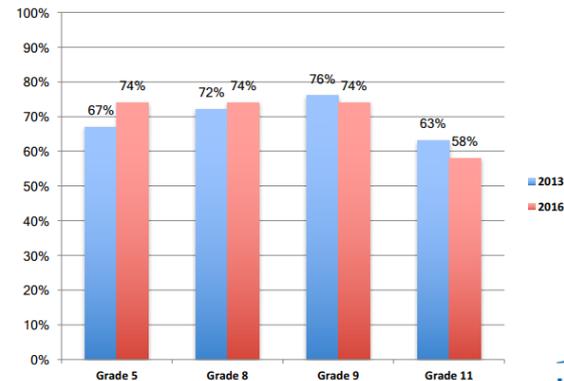
Adults



Youth

Physical Activity

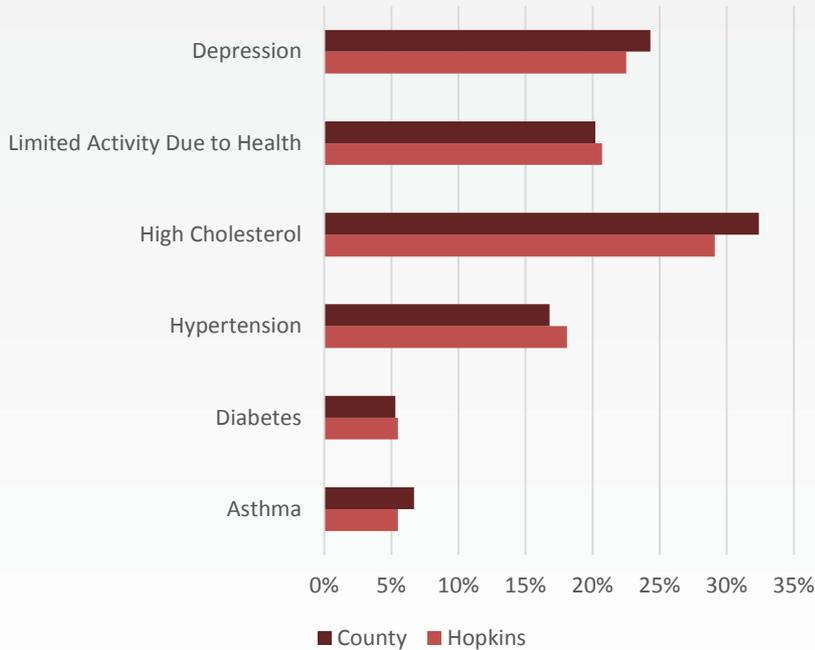
Hopkins Students Reporting Being Physically Active for AT LEAST 60 MINUTES PER DAY on 3 or More Days in the Past 7 Days, 2013 and 2016



Health Concerns

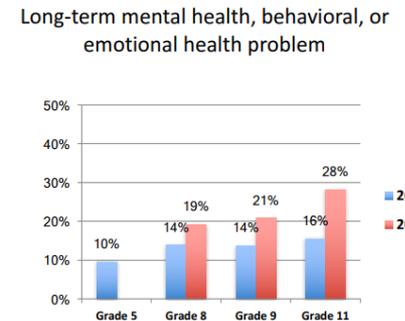
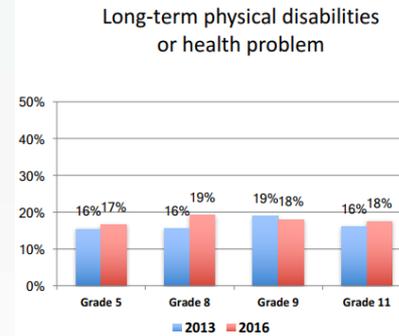
Adults

Incidence of Medical Condition



Youth

**Long-term physical or mental health problems, lasting 6 months or more
Hopkins 2016**



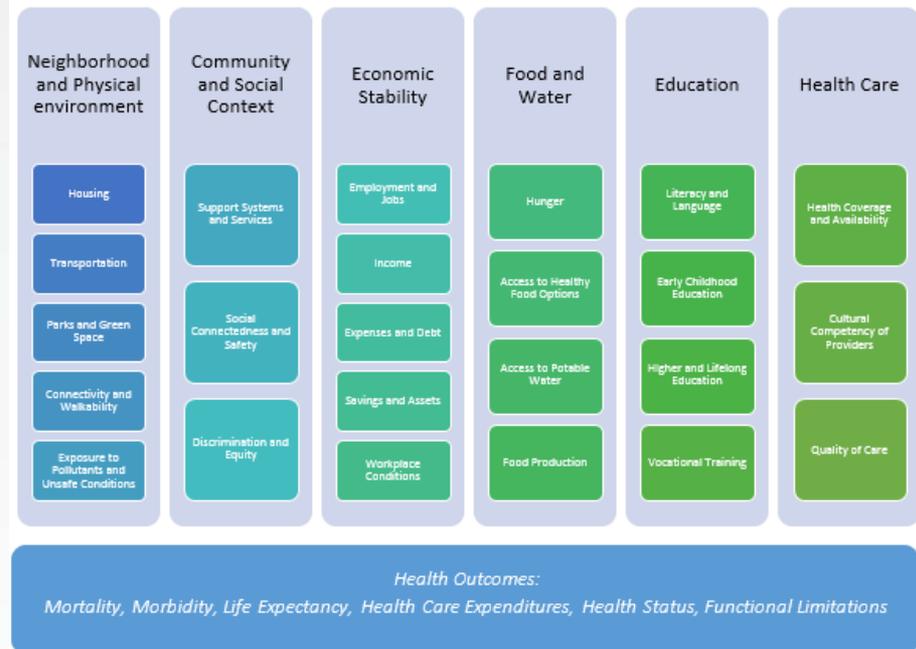
Takeaways

- High level of satisfaction with most services
- However:
 - 15% of people don't feel safe in neighborhood
 - Over 1/3 of families may feel economic stress
 - Adults aren't meeting healthy living guidelines
 - Mental health/anxiety concerns rising
- What is the city's policy role?



Social Determinants Dotmocracy

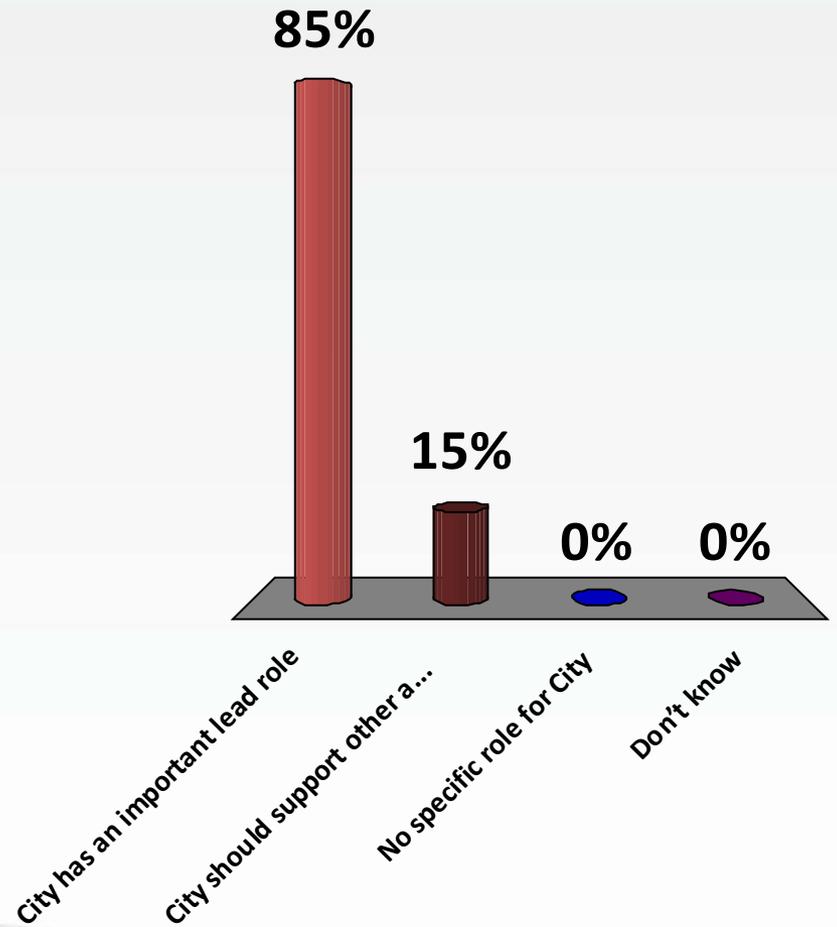
- Looking at this chart place dots where the City should be most involved (*through policy, programs, etc.*)
 - Red = lead
 - Green = support
- Be prepared to discuss results



Neighborhood and Physical Environment

(housing, transportation, parks, connectivity, pollutants)

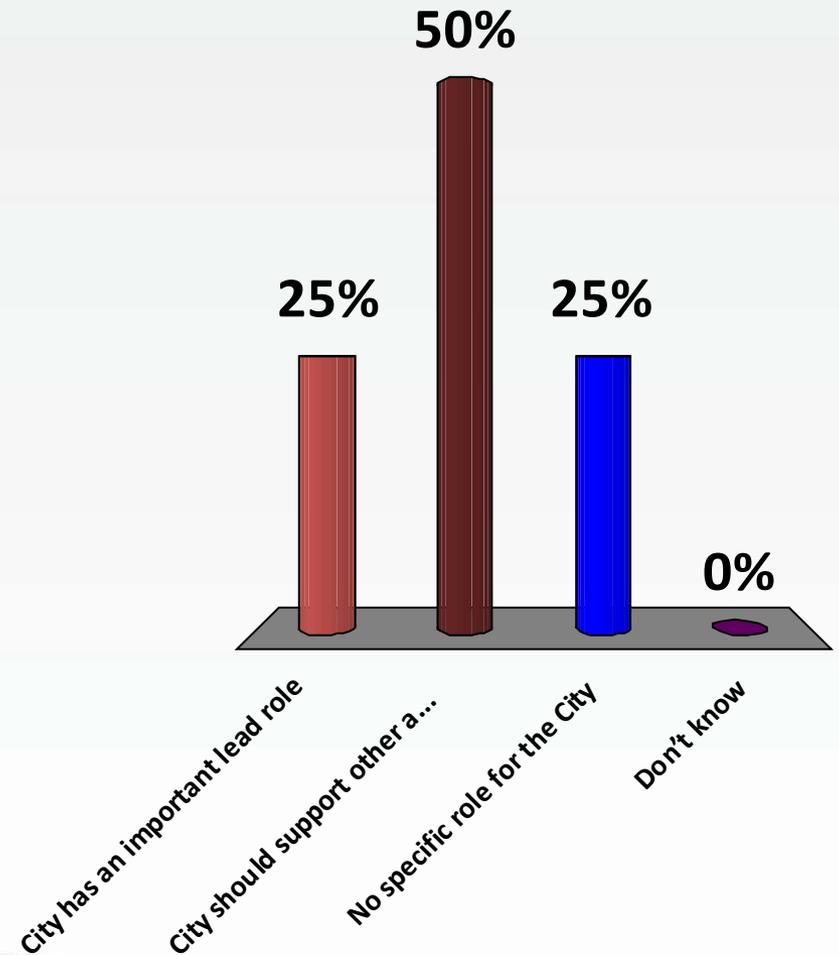
- A. City has an important lead role
- B. City should support other agencies that take the lead
- C. No specific role for City
- D. Don't know



Community and Social Context

(support systems, social connectedness, discrimination, equality)

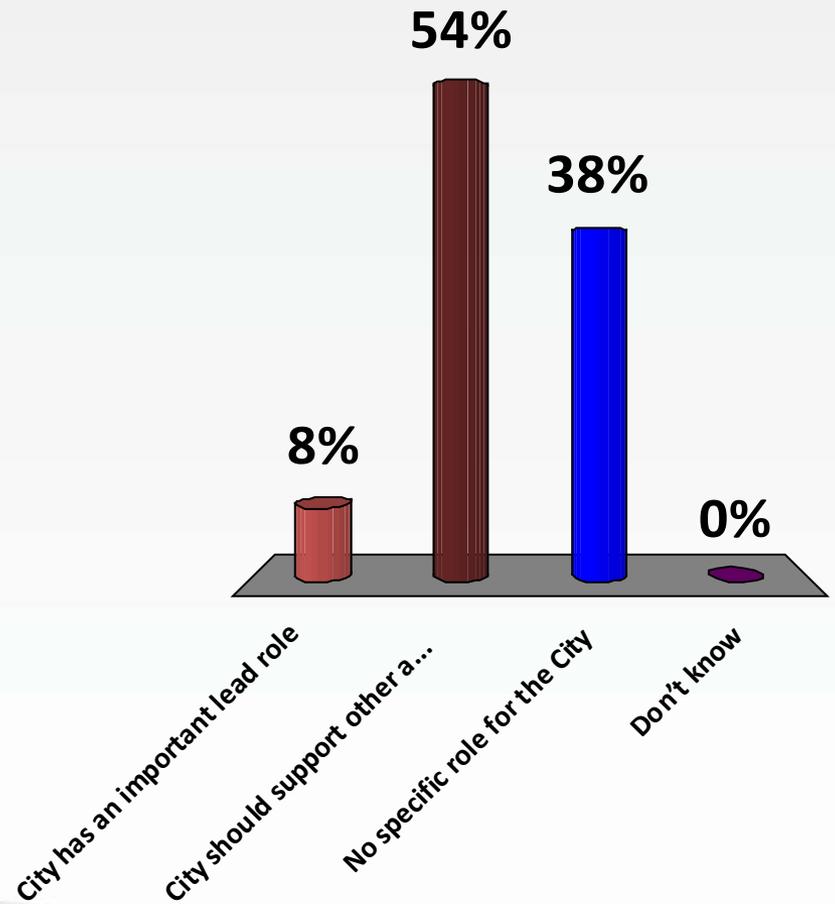
- A. City has an important lead role
- B. City should support other agencies that take the lead
- C. No specific role for the City
- D. Don't know



Economic Stability

(employment and jobs, income, expenses and debt, savings, workplace)

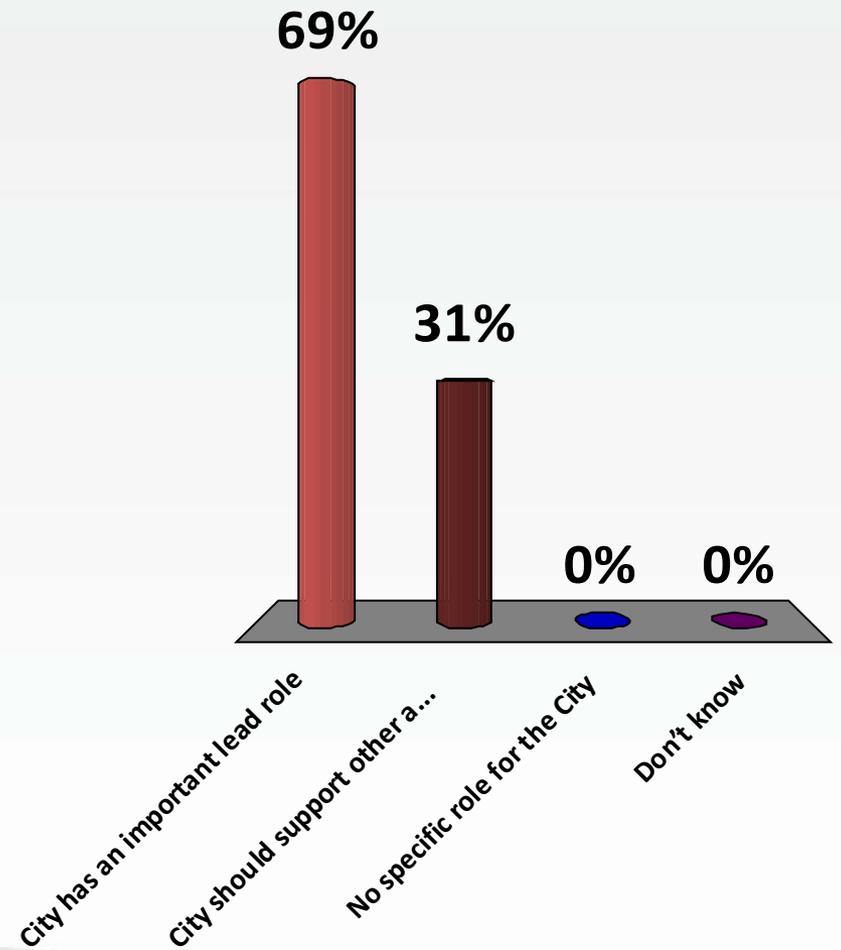
- A. City has an important lead role
- B. City should support other agencies that take the lead
- C. No specific role for the City
- D. Don't know



Food and Water

(hunger, healthy food, potable water, food production)

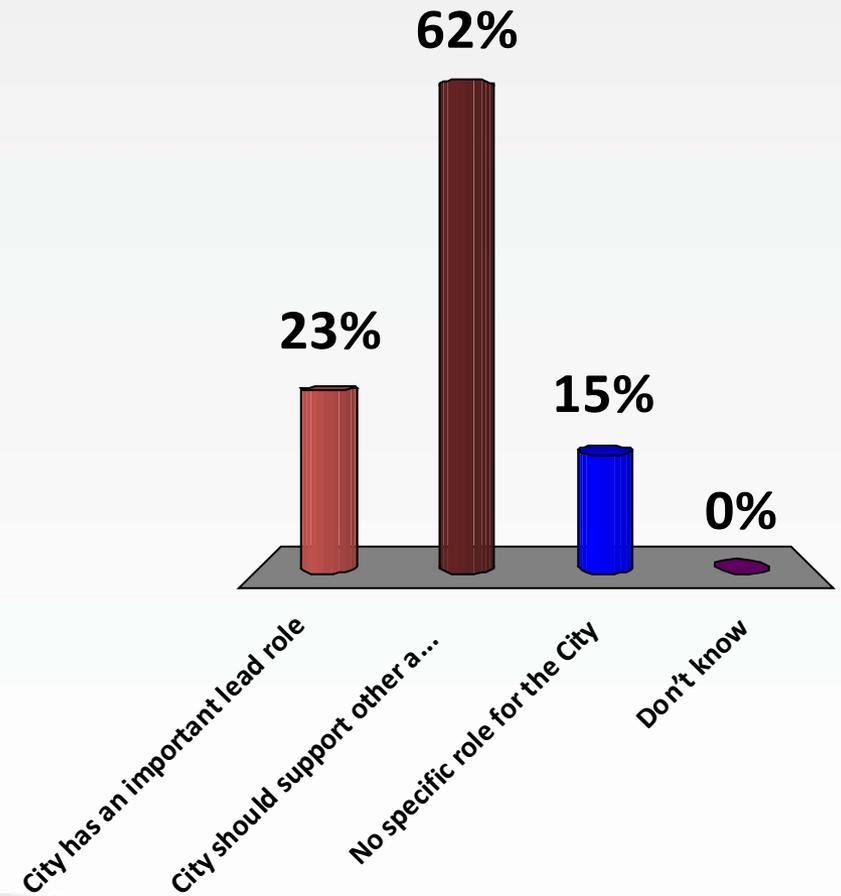
- A. City has an important lead role
- B. City should support other agencies that take the lead
- C. No specific role for the City
- D. Don't know



Education

(literacy, early childhood, higher education, vocational)

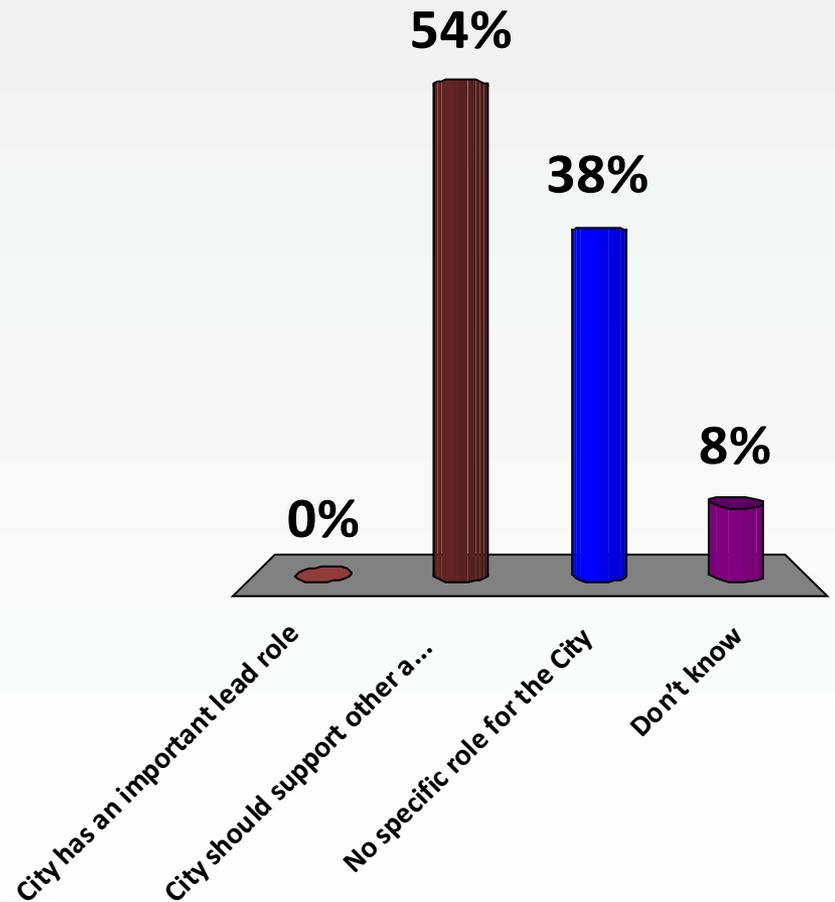
- A. City has an important lead role
- B. City should support other agencies that take the lead
- C. No specific role for the City
- D. Don't know



Health Care

(health care coverage, cultural competency, quality of care)

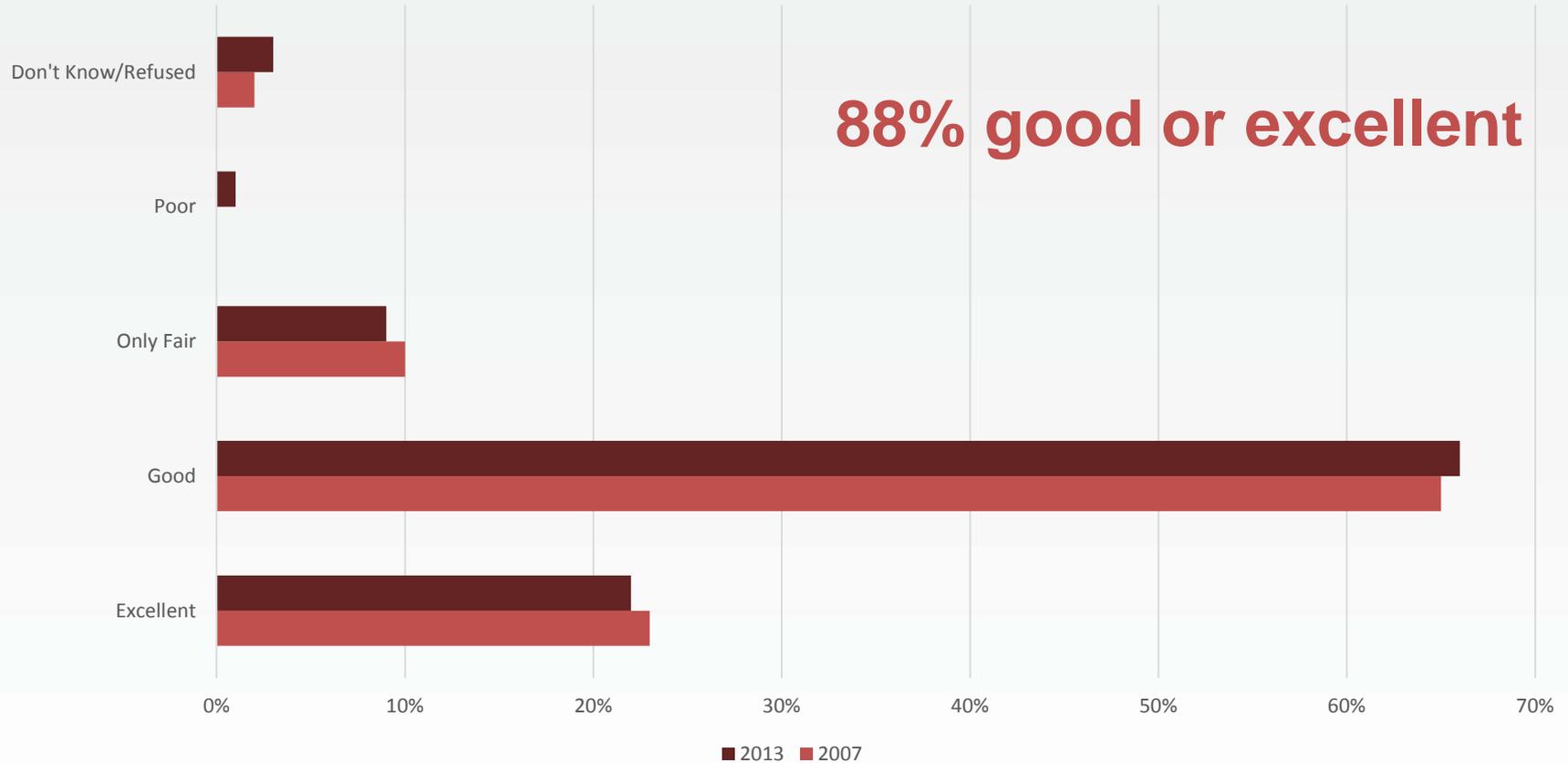
- A. City has an important lead role
- B. City should support other agencies that take the lead
- C. No specific role for the City
- D. Don't know



Sense of Community

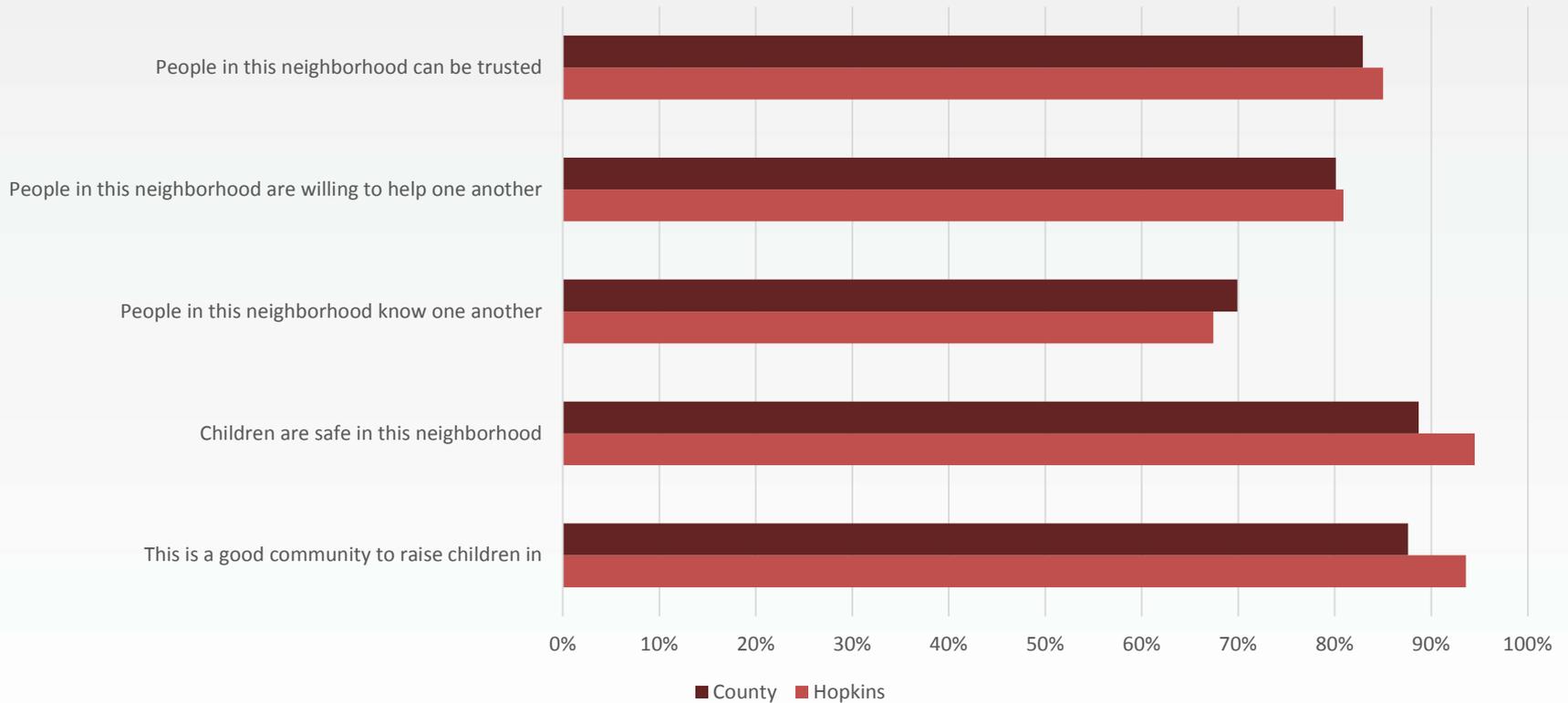


Sense of Community



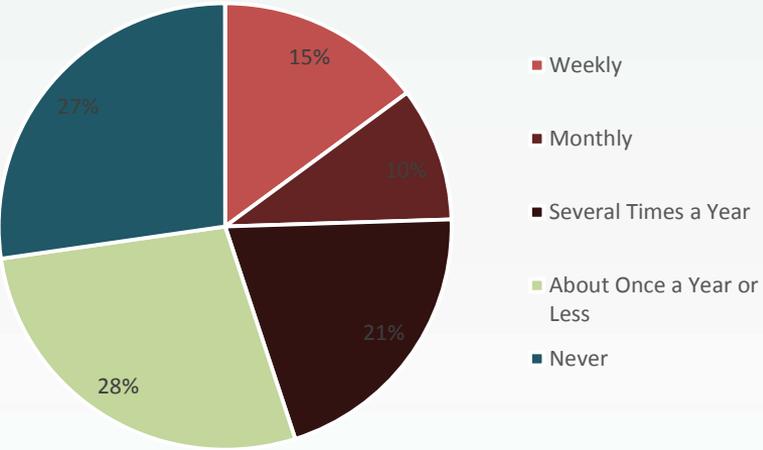
Social Connectedness

Percent Agreeing with the Statement

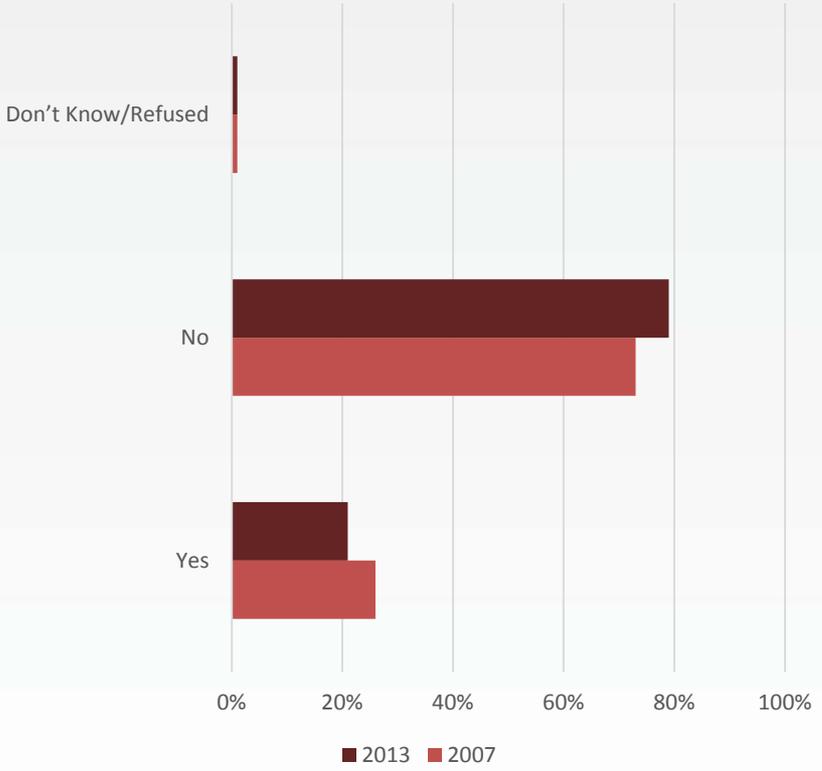


Belonging

How Often Are You Involved in Community Activities?

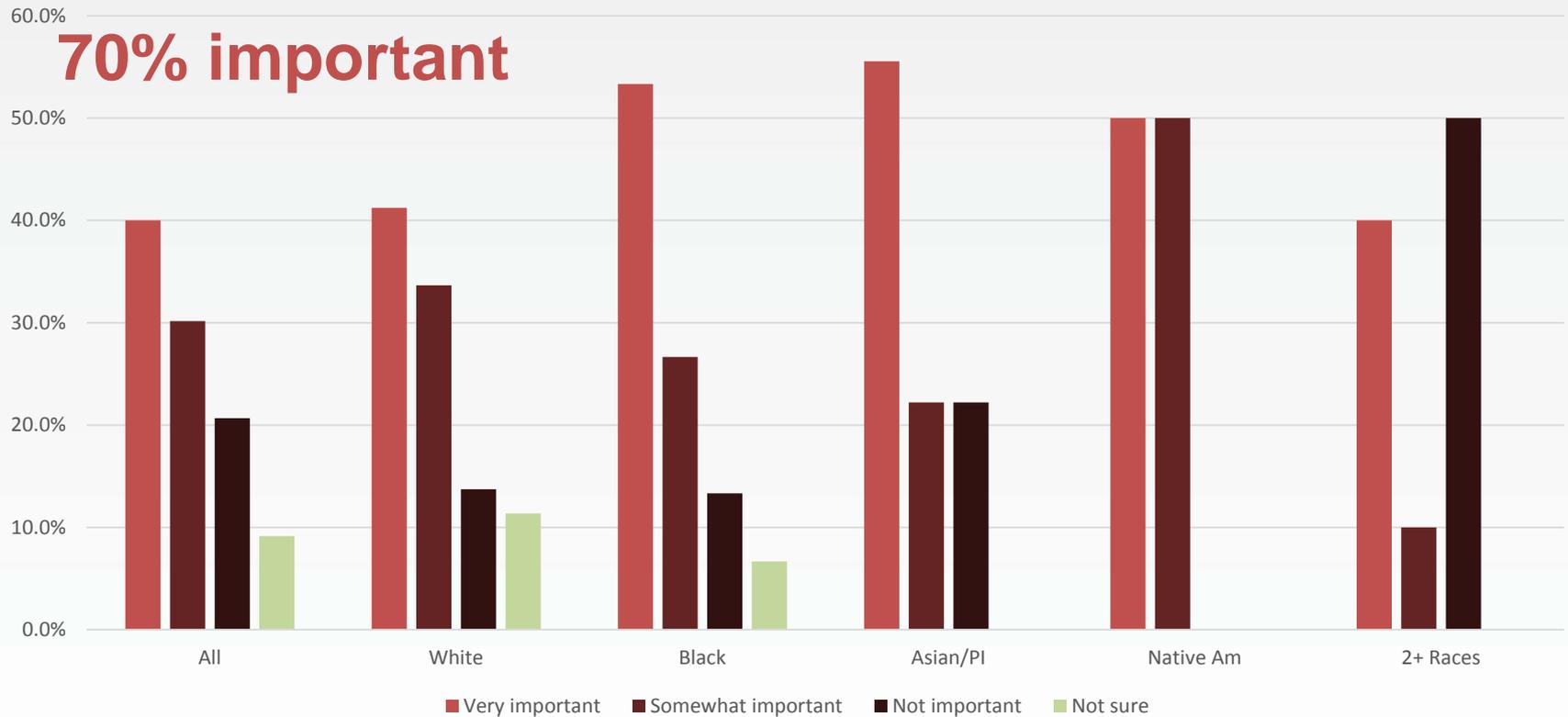


Participated in City Recreation Program



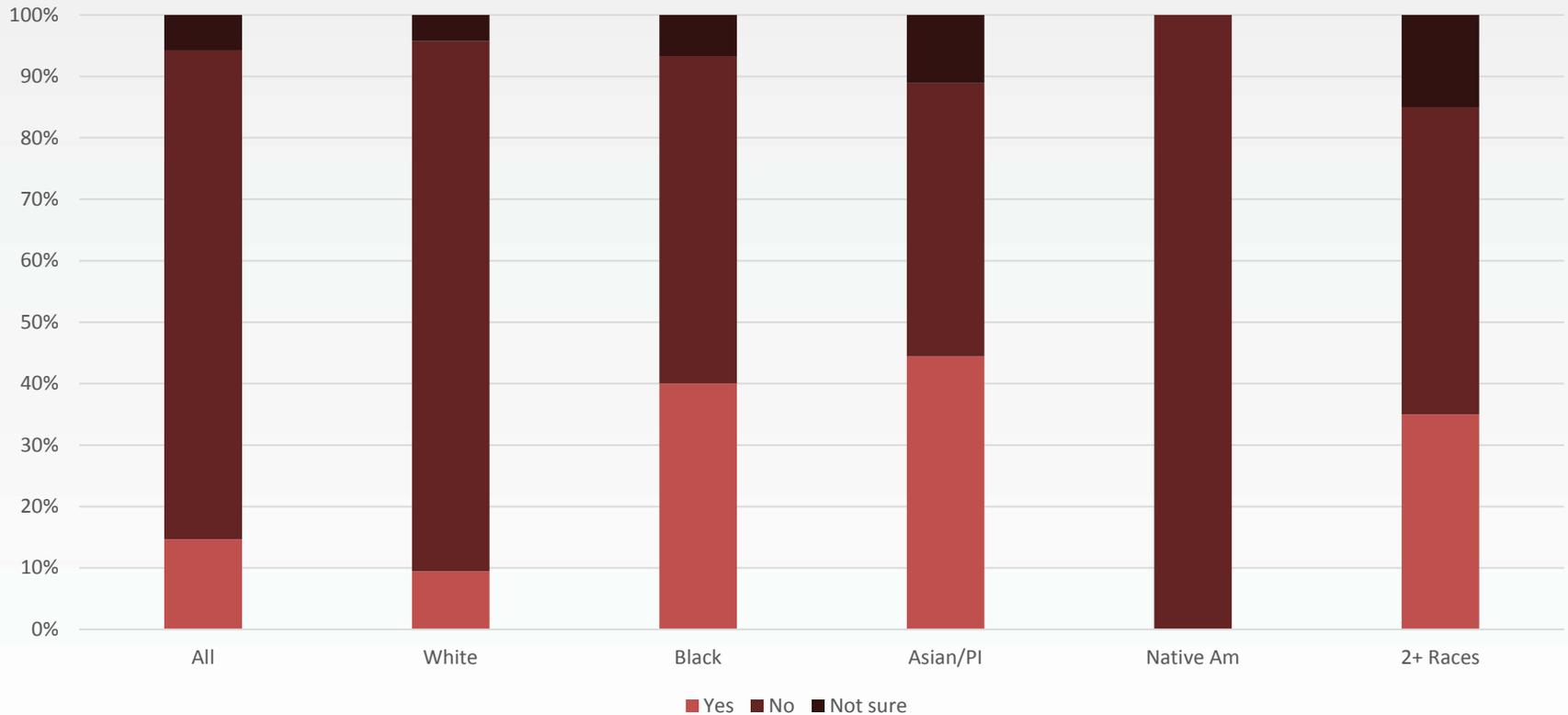
Race Based Discrimination

In your experience, how important is the issue of race based discrimination in Hopkins?



Personal Experience

Have you ever personally experienced race based discrimination or bias in Hopkins?

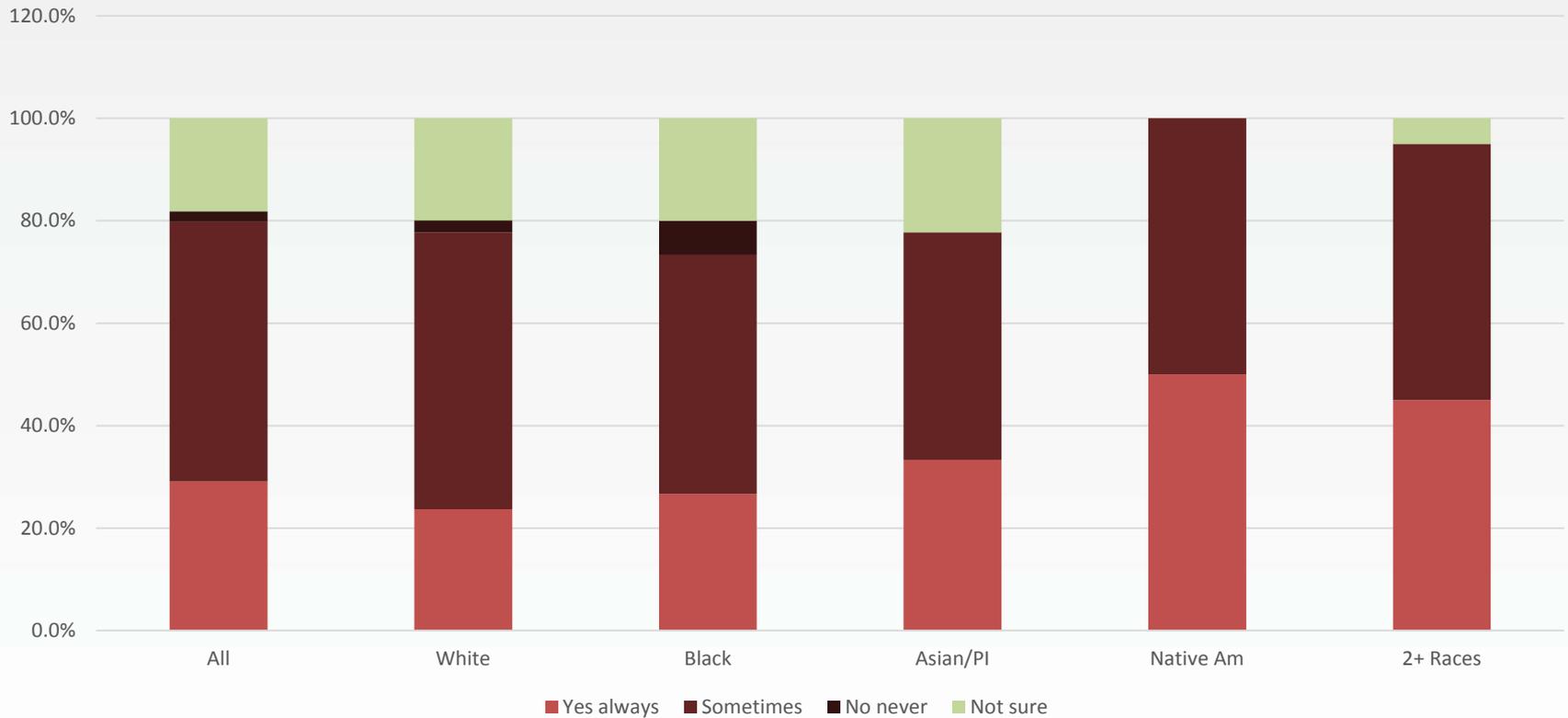


40%+ for Black/Asian



Does Everyone Feel Welcome?

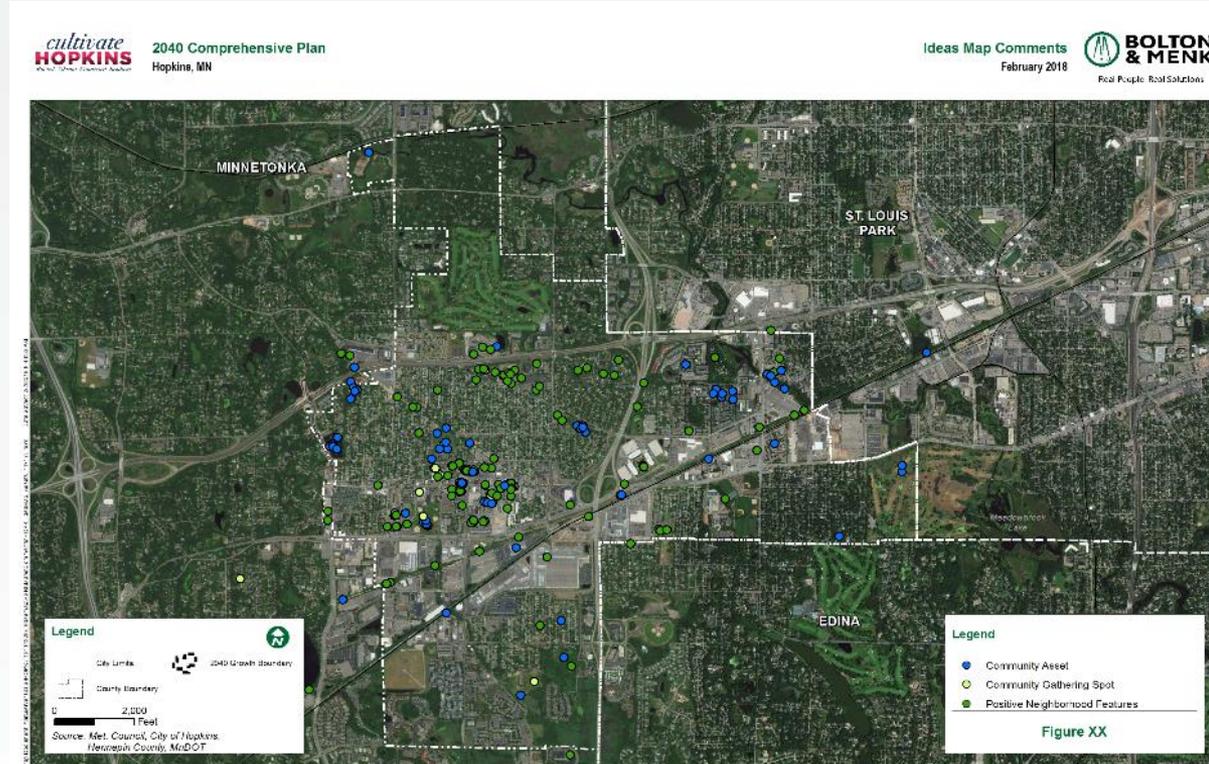
Do you think everyone feels welcome or like they belong in Hopkins?



29% yes/always

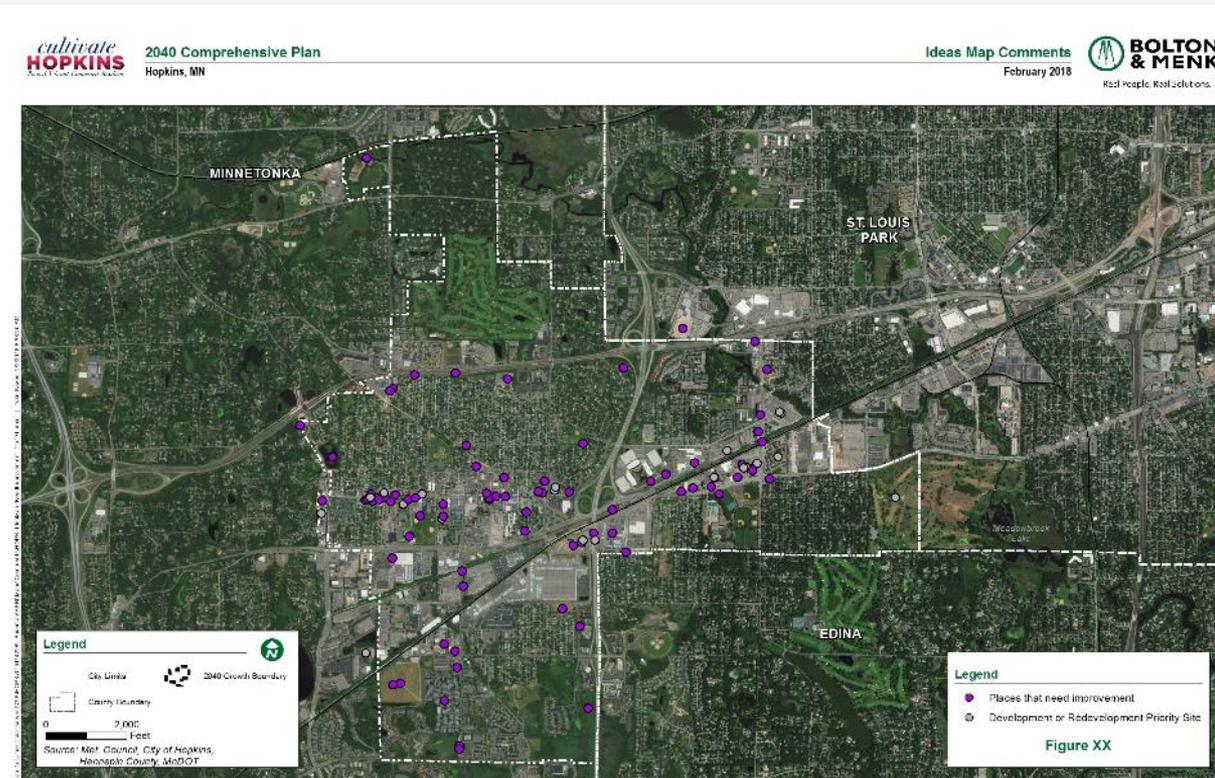
Welcoming Spaces

- Schools
- Downtown and businesses
- Community spaces and events
- Government
- Parks and trails
- “Everywhere”



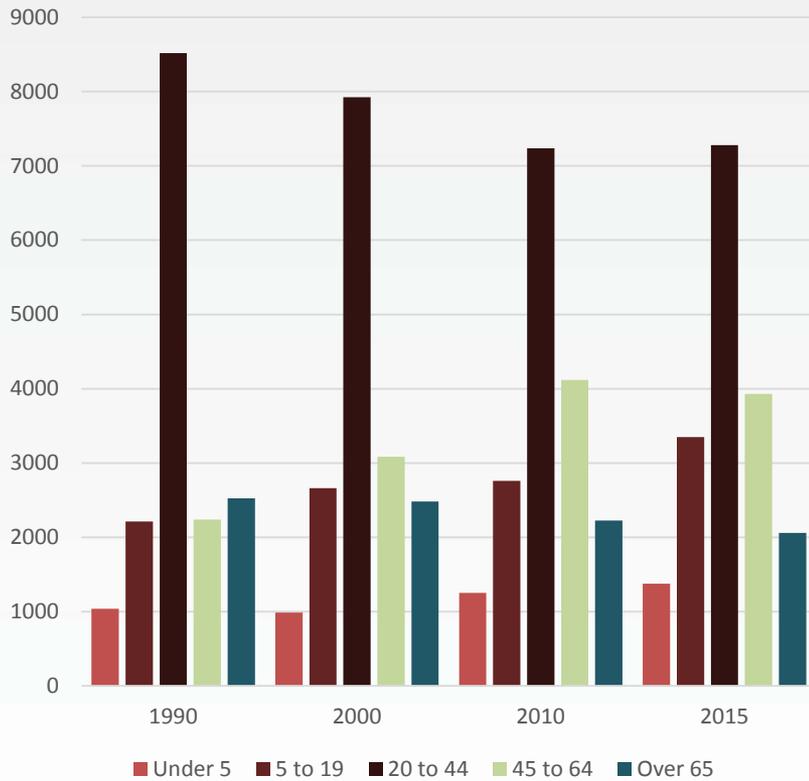
Unwelcoming Spaces

- Housing, including Blake Road area
- Human behavior
- Certain businesses
- Lack of diversity in some places
- Government and schools
- Note overlap with welcoming

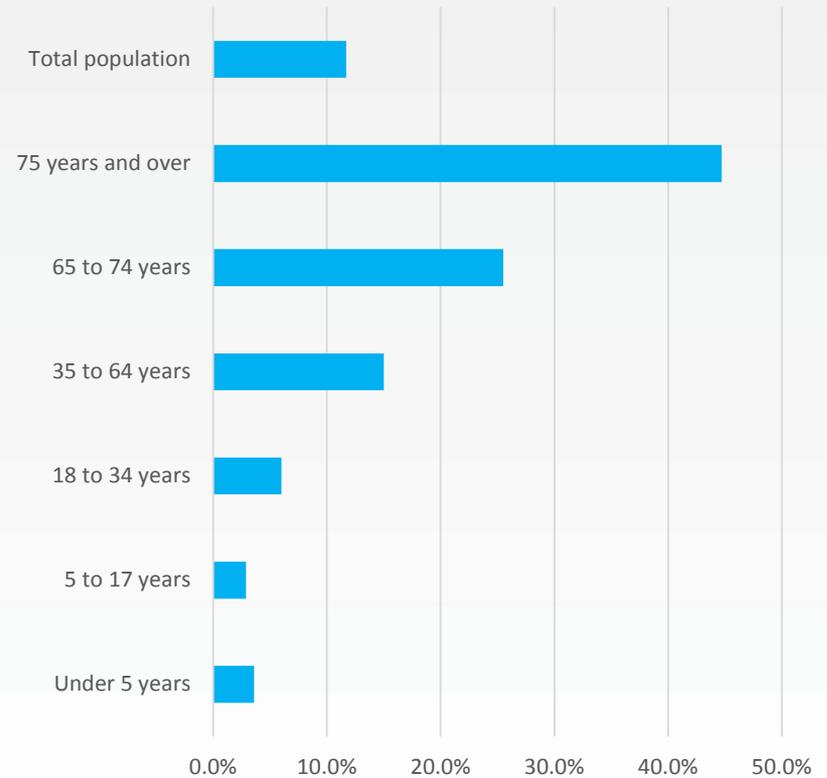


Special Populations

Age Distribution, 1990-2015

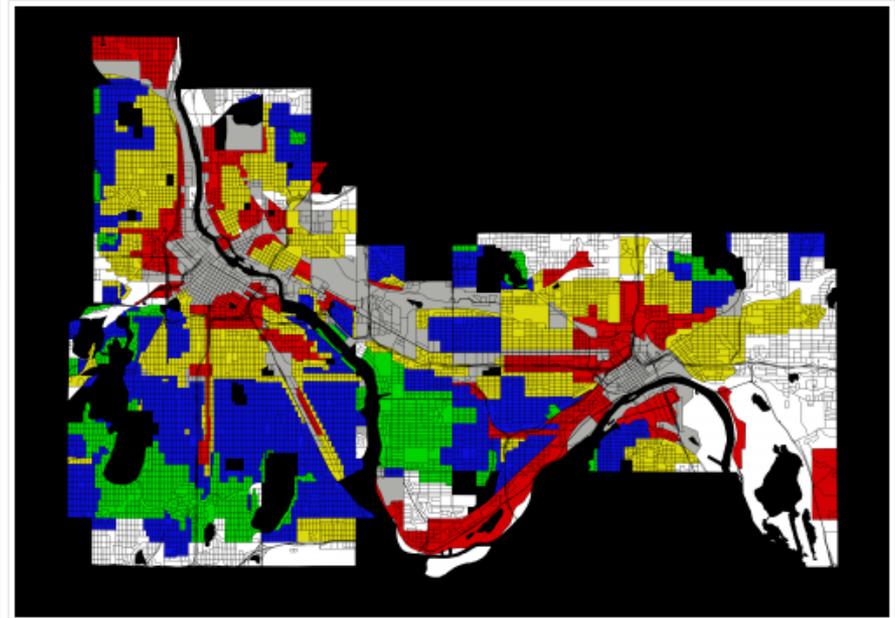


Population with a Disability, 2016



Uneven playing field?

- Race The House We Live In video
- https://www.youtube.com/watch?v=mW764dXEI_8



Type A: Best (Green) – newer or areas still in demand
Type B: Still Desirable (Blue) – areas expected to remain stable for many years
Type C: Definitely Declining (Yellow) – areas in transition
Type D: Hazardous (Red) – older areas considered risky
(Grey = business/industrial areas; white = not developed by 1934)



Advantage/Disadvantage Exercise

- Complete responses to the questions handed out (keep answers to yourself)

- Discussion questions:
 1. Which statements stood out for you the most, in terms of how they impact day-to-day life in Hopkins for its residents?
 2. How should the City take into account the fact that people's life experiences shape outcomes and perceptions?
 3. How should we take this into account in the comprehensive plan and policy?



Upcoming Meetings

Joint Planning Commission and City Council Update (OPTIONAL)

- Plan status
- Draft contents

Tuesday, March 20, 2018

Hopkins Advisory Committee Meeting

- Plan implementation

Wednesday, April 11, 2018

Upcoming Events

- Hopkins Academy – Thursdays in April. Sign up by March 1st
- Commission Recognition Dinner – May 24th 6 to 8 PM

