

**HOPKINS CITY COUNCIL
AGENDA
Tuesday, February 18, 2020
7:00 pm**

**THIS AGENDA IS SUBJECT TO CHANGE
UNTIL THE START OF THE CITY COUNCIL MEETING**

Schedule Work Session after close of City Council Meeting

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

II. ADOPT AGENDA

III. PRESENTATIONS

1. Update on the 22nd Annual Empty Bowls Fundraiser; Tarrah Palm
2. Fourth Quarter Financial Report; Bishop

IV. CONSENT AGENDA

1. Minutes of the February 4, 2020 City Council Regular Meeting Proceedings
2. Minutes of the February 4, 2020 City Council Work Session following Regular Meeting Proceedings
3. Minutes of the February 11, 2020 City Council Work Session Proceedings
4. Declare Cost to be Assessed and Order Assessment Hearing – 2020-2021 Street and Utility Improvements, City Project No. 2019-10 ; Klingbeil
5. Resolution Supporting Local Cable Franchising Including Public, Educational and Governmental Access Channels; Mornson

V. PUBLIC HEARING

VI. OLD BUSINESS

VII. NEW BUSINESS

1. Resolution Approving the 2020 Goals and Strategic Plan; Mornson

VIII. OPEN AGENDA – PUBLIC COMMENTS/CONCERNS

Public must fill out a Speaker Request Form. During this time, anyone wanting to address a topic **not listed on the agenda** may do so. Three minute time limit per person.

IX. ANNOUNCEMENTS

- Next Regular City Council Meeting: Wednesday, March 4 at 7:00 p.m.

X. ADJOURN

The Hopkins City Council Chambers are enabled with a hearing loop system and hearing amplification options are available. Please notify staff for assistance.



CITY OF HOPKINS

City Manager

Memorandum

To: Honorable Mayor and Council Members
From: Mike Mornson, City Manager
Date: February 18, 2020
Subject: Update on the 22nd Annual Empty Bowls Fundraiser

Tarrah Palm, Executive Director at ResourceWest will be in attendance to provide an update on the fundraiser.



Finance

CITY OF HOPKINS

Memorandum

To: Honorable Mayor and Council Members
Mike Mornson, City Manager

From: Nick Bishop, Finance Director

Date: February 18, 2020

Subject: Fourth Quarter Financial Report

We are still in the process of closing year end. A four quarter financial update will be given based on preliminary and unaudited results.

**HOPKINS CITY COUNCIL
REGULAR MEETING PROCEEDINGS
FEBRUARY 4, 2020**

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Pursuant to due call and notice thereof a regular meeting of the Hopkins City Council was held on Tuesday, February 4, 2020 at 7:02 p.m. in the Council Chambers at City Hall, 1010 First Street South, Hopkins.

Mayor Gadd called the meeting to order followed by the Pledge of Allegiance with Council Members Beck, Brausen, Halverson and Hunke attending. Staff present included City Manager Mornson, City Clerk Domeier and Director of Planning and Development Elverum.

ADOPT AGENDA

Motion by Brausen. **Second** by Halverson.

Motion to Adopt Agenda.

Ayes: Beck, Brausen, Gadd, Halverson, Hunke.

Nays: None. Motion carried.

PRESENTATIONS

III.1. Hopkins Westwind Concert Band Presentation

Representatives from the Hopkins Westwind Concert Band, Mike Anderson, Conductor, and Kay Peltier, Board Member, gave an overview of the Hopkins Westwind Concert Band, membership, concert schedule and ways the band is involved with the community. Mayor Gadd encouraged the community to attend the many concert events.

III.2. Southwest LRT Update

Southwest Light Rail Transit (SWLRT) project office staff Jim Alexander, Project Director, and Sam O'Connell, Communications & Outreach Sr. Manager, provided an update on the SWLRT Metro Green Line Extension, funding and project schedule. Mr. Alexander gave an overview of the construction activities affecting Hopkins and showed images of the new Hopkins stations and vehicle design. Council Member Brausen asked if tonight's presentation is available online. Mr. Alexander would provide City staff with the online link. Council Member Hunke and Mayor Gadd commented on the need for continued discussion regarding the changes and impacts to Hopkins regarding the Operations and Maintenance Facility. Ms. O'Connell gave an overview of the disadvantage business enterprise and workforce programs, construction communication opportunities and project contacts. Visit www.swlrt.org or call the hotline at 612-373-3933. Mayor Gadd encouraged residents to sign up for weekly email updates and commented on the importance to communicate road closures and construction impacts with Hopkins City staff.

**HOPKINS CITY COUNCIL
REGULAR MEETING PROCEEDINGS
FEBRUARY 4, 2020**

CONSENT AGENDA

Motion by Brausen. **Second** by Hunke.

Motion to Approve the Consent Agenda.

1. Minutes of the January 21, 2020 City Council Regular Meeting Proceedings
2. Minutes of the January 21, 2020 City Council Work Session following Regular Meeting Proceedings
3. Resolution Appointing Election Judges for the March 3, 2020 Presidential Nominating Primary
4. Resolution Amending Legislative Policy 5-J
5. Ratify Checks Issued in January 2020

Ayes: Beck, Brausen, Gadd, Halverson, Hunke.

Nays: None. Motion carried.

OPEN AGENDA – PUBLIC COMMENTS AND CONCERNS

Harlan Limpert, 925 Nine Mile Cove, asked the City Council for a presentation regarding the process for approving development proposals.

ANNOUNCEMENTS

- Next Regular City Council Meeting: Tuesday, February 18 at 7:00 p.m.
- City Council Work Session on Tuesday, February 11, 7 p.m. at Hopkins Center for the Arts for an Artspace Engagement Session.

ADJOURNMENT

There being no further business to come before the City Council and upon a motion by Brausen, second by Beck, the meeting was unanimously adjourned at 7:53 p.m.

Respectfully Submitted,
Debbie Vold

ATTEST:

Jason Gadd, Mayor

Amy Domeier, City Clerk

**MINUTES OF THE CITY COUNCIL WORK SESSION PROCEEDINGS
AT CONCLUSION OF THE REGULAR CITY COUNCIL MEETING
Tuesday, February 4, 2020**

CALL TO ORDER

Pursuant to due call and notice thereof a work session of the Hopkins City Council was held on Tuesday, February 4, 2020 at 8:00 p.m. in the City Council Chambers at Hopkins City Hall, 1010 First Street South, Hopkins.

Mayor Gadd called the meeting to order with Council Members Beck, Brausen, Halverson and Hunke attending. Staff present included City Manager Mornson and Director of Planning and Development Elverum.

Community Development

Director of Planning and Development Elverum gave the following updates:

- Overview of the Construction Work Group invitations to businesses and community representatives who are interested and affected by impacts of the Southwest Light Rail Transit (SWLRT) construction project. City Council suggestions should be directed to staff.
- Update on the Zoning Regulations Working Group. Ms. Elverum gave an overview of the goals of the technical advisory committee, focus groups and application process and considerations. Staff is recommending 15 members to serve on the working group and reviewed the possible applicants. Additional recommendations by the City Council should be submitted to staff. There was Council discussion regarding the potential applicants for the working group and focus groups.
- Update on the 2040 Comprehensive Plan. Ms. Elverum commented that staff is continuing to update the plan and requirements. Staff would bring the plan back to the City Council for final approval.
- Discussion regarding presenting the process for approving development proposals at a future City Council meeting.

Administration

City Manager Mornson gave the following updates:

- Discussion of the Police Department banquet.
- March 10 Work Session rescheduled to March 24.
- CenturyLink would be notifying customers that they would no longer be offering TV services.
- Mr. Mornson met with former City Council members who continue to meet on a regular basis.
- Discussion of potential Blake Road closures due to SWLRT construction. There was discussion regarding the length of the closure and effect on businesses and pedestrians. Staff would continue to communicate with the SWLRT project office and update the Council.
- New City Council Member identification badges.

City Council

- Council Member Hunke gave an update on the PLACES meeting on Thursday January 30.

ADJOURNMENT

There being no further business to come before the City Council and upon a motion by Halverson, seconded by Hunke, the meeting was unanimously adjourned at 8:30 p.m.

Respectfully Submitted,
Debbie Vold

ATTEST:

Jason Gadd, Mayor

Amy Domeier, City Clerk

**HOPKINS CITY COUNCIL
WORK SESSION PROCEEDINGS
FEBRUARY 11, 2020**

CALL TO ORDER

Pursuant to due call and notice thereof a regular work session of the Hopkins City Council was held on Tuesday, February 11, 2020 at 7:00 p.m. at the Hopkins Center for the Arts, 1111 Mainstreet, Hopkins.

Mayor Gadd called the meeting to order with Council Members Brausen, Halverson, Hunke and Beck attending. Staff present included City Manager Mornson, Finance Director Bishop, Director of Planning and Development Elverum, Administrative Assistant Pearsall and Community Development Coordinator Youngquist.

ARTSPACE ENGAGEMENT SHARE-BACK-SESSION

Mayor Gadd commented that tonight's agenda is a continuing discussion about Artspace with an opportunity to hear feedback and answer questions. In addition to City staff, Artspace, Juxtaposition Arts and BKV Architects representatives were present for the item. Director of Planning and Development Elverum introduced the item commenting that this was an opportunity to report back to the community on the engagement process and address frequently asked questions with time for public comment.

Ms. Elverum discussed the Artspace project that would allow Hopkins to build on its identity as an arts community and provide support for creative businesses by offering employee housing and customers. Ms. Elverum discussed the current housing market pressure and the need for affordable housing. Ms. Elverum discussed the site identification process and reasons Lot 800 is a preferred site. Lot 800 has close proximity to downtown, the Hopkins Center for the Arts, the regional trail and future light rail transit. The underutilized city owned lot would not displace any businesses or residents and is currently not generating any tax revenue. The site would be consistent with the 2040 Comprehensive Plan and it is currently zoned for multi-family residential but staff is recommending a developer seek mixed-use zoning. Ms. Elverum discussed the parking concerns commenting that Artspace would have parking onsite, a parking study would be completed and staff would continue to review the Hopkins parking system. Ms. Elverum gave an overview of other sites considered.

Artspace representatives gave an overview of the Artspace mission to create, foster and preserve affordable space for artists and arts organizations. Artspace gave an overview and showed images of Artspace properties around the country. Artspace has a commitment to the community engagement process and they discussed eligibility criteria to live in the space.

Juxtaposition Arts representatives gave an overview of the goals, strategies, public engagement and highlighted the general input, ideas and concerns generated from the events. There were a lot of concerns regarding parking and traffic. City staff created a Frequently Asked Question document for additional information. The representatives gave an overview of the exercises, design idea results and overall themes resulting from the community engagement process.

**HOPKINS CITY COUNCIL
WORK SESSION PROCEEDINGS
FEBRUARY 11, 2020**

Representatives from the BKV Group discussed the site plan explaining that it is not a design concept but an example what the project could be. The BKV representative gave an overview of the site and potential spaces.

Mayor Gadd asked for an explanation of the estimated land value for Lot 800. Ms. Elverum discussed the resources that staff used to determine the \$800,000 land value.

Council Member Brausen appreciated the information packet commenting that it would take some time to absorb all the information and that the work session was for information gathering, listening to questions and concerns not making decisions.

Council Member Beck commented on the high density for the space and asked for additional information on Floor Area Ratio (F.A.R). Artspace representatives commented that it is not uncommon to put this density on the site size and discussed cost efficiencies in regard to the number of units.

Mayor Gadd discussed the guidelines for the public comment process.

Billee Kraut, 140 11th Avenue North, spoke about concerns of lot size, density zoning, parking, payment for the land and rushing the project to complete the public financing application. Ms. Kraut prefers Artspace be in a different Hopkins location. Ms. Elverum commented that no terms for the land purchase have been negotiated. Ms. Elverum discussed the feasibility study commenting that none of the sites studied were available or viable so staff looked at city owned property as a possible site location. Ms. Elverum discussed the site zoning, development process and commented that staff constantly evaluates parking and restrictions throughout the City. Council Member Brausen asked about the Katherine Curren site or exploring other opportunities on the west end of Mainstreet. Ms. Elverum commented that staff has met with school district staff and the Hopkins School District is not interested in conversations about the Katherine Curren site at this time.

Maggie Seedorf, 122 Oakwood Road, spoke about concerns of financial impact to the City and the project location. Ms. Seedorf asked about a financial analysis of the real estate. Ms. Elverum discussed the planning process and gave an explanation of a city's roll with redevelopment projects for the broader community benefit. There will be a presentation of the City's development and approval process at the March 4 City Council meeting. Mayor Gadd asked about Artspace developments of similar size. Artspace gave an overview of projects developed on smaller sites and would follow up with examples of similar density projects.

Elizabeth Reynolds, 210 10th Avenue North, spoke about concerns of multiple affordable housing projects within close proximity, significant pressure on City public services, parking, high cost of underground parking and use of city funding. Mayor Gadd commented no public financing has been promised for the project.

**HOPKINS CITY COUNCIL
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Abby Seba, 134 9th Avenue North, spoke about concerns of F.A.R, land use zoning and project location. Ms. Elverum discussed the difference of high density and single family zoning and impact on the tax base.

Paul Hearth, 114-11th Avenue North, spoke about parking and neighborhood density concerns as the City changes and not creating affordable housing for a certain occupation. Artspace representatives commented on the diverse populations housed in Artspace projects. Ms. Elverum commented on the redevelopment process. Mayor Gadd commented that each year the City Council and City staff evaluate potential future redevelopment impacts on the City.

Patrick Hanlon, 109-11th Avenue North, spoke about concerns of building size, land value, parking and the consideration for a scaled back project. Ms. Elverum commented that the concept review process is to acquire additional public feedback.

Mindy Woods, 110-11th Avenue North, spoke about concerns of height, density, parking and taking away the single-family feel of the neighborhood. Ms. Woods commented that the project would be better suited in a different location.

Butch Johnson, 140 11th Avenue North, spoke about the opportunity to collaborate with the Hopkins School District on the Katherine Curren site.

Bill Beekman, 105-7th Avenue North, spoke in support of the project and close proximity to Mainstreet and public transportation.

Rebecca Ulasich, 4128 Pepperwood Trail, Minnetonka, spoke in support of the Artspace project.

Shawn Anderson, 923 Mainstreet, spoke about concerns of parking and opposes the location.

Bruce Rowen, 9 Monroe Avenue South, spoke in favor of the Artspace project.

Michael deJolsvay, 105-11th Avenue North, spoke about building permit concerns and asked about scaling back the project. Artspace commented that the cost per unit is significantly higher with a smaller project and the project would less likely be able to acquire tax credits and require more subsidies.

Rick Pavelka, 146-11th Avenue North, commented that the project is not consistent with the Comprehensive Plan and on the cash flow and tax revenue benefit of single family lots.

Greg Madsen, 209 11th Avenue North, spoke about concerns of the City debt and overlapping opportunities with Hopkins Center for the Arts. Mr. Madsen does not support the site or the project.

**HOPKINS CITY COUNCIL
WORK SESSION PROCEEDINGS
FEBRUARY 11, 2020**

Mayor Gadd thanked the public for attending and encouraged further participation in the engagement process. The City Council and City staff would continue to review all the questions and feedback.

ADJOURNMENT

There being no further business to come before the City Council and upon a motion by Brausen, second by Hunke, the meeting was unanimously adjourned at 9:26 p.m.

Respectfully Submitted,
Debbie Vold

ATTEST:

Jason Gadd, Mayor

Amy Domeier, City Clerk

- **Project Costs and Assessments**

Based on the low bid the total estimated project cost is \$17,000,000, which includes the low bid, 10% construction contingencies, and 17% soft costs. The soft costs are based on the original construction estimate. The current estimated project amount has decreased from estimate at the time of plan approval. A summary of assessment impacts from previous assessment rolls to the current assessment is as follows:

- 12 properties will see no change from the preliminary assessment amount.
- 282 properties will see a decrease from the preliminary assessment due to lower unit prices for utility services in the bid versus the engineers estimate.
- 1 property owner will see an increase from the preliminary assessment due to their lot being split between the preliminary and final assessment. Prior to the lot split, the parcel was over the lot frontage cap.

The interest rate will be 2 percentage points above the Total Interest Cost (TIC) of the bonds to be sold for the project, it is anticipated that the rate will be between 4.25% and 7% for this project. Staff recommends adopting a 15-year term for the assessment as discussed at previous City Council meetings.

- **Public Information**

Staff will be holding a public information meeting in advance of the public hearing to provide additional information relating to the assessment process and answer questions. The date for this meeting is March 12, 2020. Notice of these meetings will be mailed with the public hearing notice.

- **Schedule**

Order Assessment Hearing	February 18, 2020
Assessment Hearing/Adopt Assessment Roll/ Accept Bids/Award Contract	March 16, 2020

- **Recommendation**

Staff recommends that council order preparation of the proposed assessment and schedule a public hearing for the assessment for March 16, 2020.

**CITY OF HOPKINS
HENNEPIN COUNTY, MINNESOTA**

RESOLUTION 2020-008

**RESOLUTION DECLARING COST TO BE ASSESSED, AND ORDERING
PREPARATION OF PROPOSED ASSESSMENT**

WHEREAS, costs have been determined for the improvements along Preston Lane, Boyce Street, Goodrich Street, Ashley Road, Holly Road, Oakwood Road, Maple Hill Road, Homedale Road, Hawthorne Road, Meadowbrook Road, and Blake Road from Spruce Road to Boyce Street, including pavement, curbing, signage, drainage, water and sanitary sewer improvements and all necessary appurtenances and the bid price for such improvement is \$13,083,245.65, and the expenses incurred or to be incurred in the making of such improvement including construction contingencies and soft costs amount to \$3,914,754.35 so that the total cost of the improvement will be \$17,000,000.00.

NOW, THEREFORE, BE IT RESOLVED by the City Council of Hopkins, Minnesota, that:

1. The portion of the cost of such improvement to be paid by the city is hereby declared to be \$14,022,632.24, the portion of the cost to be assessed against benefited property owners is declared to be \$2,977,367.76.
2. Assessments shall be payable in equal annual installments extending over a period of 15 years, the first of the installments to be payable on or after the first Monday in January, 2021, and shall bear interest at the rate 2 percentage points above the true interest cost of the bonds sold for this project.
3. The city clerk, with the assistance of the city engineer, shall forthwith calculate the proper amount to be specially assessed for such improvement against every assessable lot, piece or parcel of land within the district affected, without regard to cash valuation, as provided by law, and she shall file a copy of such proposed assessment in her office for public inspection.
4. The clerk shall upon the completion of such proposed assessment, notify the council thereof.

Adopted by the City Council this 18th day of February, 2020.

Jason Gadd, Mayor

Amy Domeier, City Clerk

**CITY OF HOPKINS
HENNEPIN COUNTY, MINNESOTA**

RESOLUTION 2020-009

RESOLUTION FOR HEARING ON PROPOSED ASSESSMENT

WHEREAS, by a resolution passed by the Hopkins City Council on February 18, 2020 the city clerk was directed to prepare a proposed assessment of the cost of improvements along Preston Lane, Boyce Street, Goodrich Street, Ashley Road, Holly Road, Oakwood Road, Maple Hill Road, Homedale Road, Hawthorne Road, Meadowbrook Road, and Blake Road from Spruce Road to Boyce Street, including pavement, curbing, signage, drainage, water and sanitary sewer improvements and all necessary appurtenances,

AND WHEREAS, the clerk has been directed to complete the proposed assessment and put it on file in her office for public inspection,

NOW, THEREFORE, BE IT RESOLVED by the City Council of Hopkins, Minnesota, that:

1. A hearing shall be held on the 16th day of March, 2020 in City Council Chambers in City Hall at 7:00 p.m. to pass upon such proposed assessment and at such time and place all persons owning property affected by such improvement will be given an opportunity to be heard with reference to such assessment.
2. The city clerk is hereby directed to cause a notice of the hearing on the proposed assessment to be published once in the official newspaper at least two weeks prior to the hearing, and shall state in the notice the total cost of the improvement. The city clerk shall also cause mailed notice to be given to the owner of each parcel described in the assessment roll not less than two weeks prior to the hearings.
3. The owner of any property so assessed may, at any time prior to certification of the assessment to the county auditor, pay the whole of the assessment on such property, with interest accrued to the date of payment, to the assessment clerk, except that no interest shall be charged if the entire assessment is paid on or before July 31, 2020. Any such owner may at any time thereafter, pay to the assessment clerk the entire amount of the assessment remaining unpaid, with interest accrued to December 31 of the year in which such payment is made. Such payment must be made before November 30, 2020 or interest will be charged through December 31 of the succeeding year.

Adopted by the council this 18th day of February, 2020.

Jason Gadd, Mayor

Amy Domeier, City Clerk



Resolution Supporting Local Cable Franchising Including Public, Educational and Governmental Access Channels

Proposed Action.

Staff recommends that the Council approve the following motion: To Approve Resolution 2020-007 Supporting Local Cable Franchising Including Public, Educational and Governmental Access Channels.

Overview:

The Federal Communications Commission (FCC) released a Third Report and Order (FCC 19-80) in August of 2019. The Third Report and Order is a significant threat to the City's current Cable Franchise Agreements. The City as part of the Southwest Cable Commission and many other Franchise Authorities have challenged the FCC Order in federal Court.

The FCC has promised to issue another order which may allow cable providers to charge the City for the use of each PEG Channel. The cost could render the PEG channels no longer viable and would impact the City's Communications Fund if the FCC takes the action they have promised.

Staff feels the potential impact of the FCC's actions warrant a Resolution expressing our opposition and plans to send a letter with the resolution to our congressional delegation.

Supporting Information:

Resolution 2020-007
Template Letter to Congressional Delegation

A handwritten signature in blue ink, appearing to read 'Mike Mornson'.

Mike Mornson
City Manager

**CITY OF HOPKINS
HENNEPIN COUNTY, MINNESOTA**

RESOLUTION 2020-007

**Supporting Local Cable Franchising Including
Public, Educational and Governmental Access Channels**

WHEREAS, the City of Hopkins, Minnesota (“City”) streets and rights-of-way are public property, obtained and maintained by the City at significant expense to taxpayers; and

WHEREAS, cable operators use the streets and rights-of-way for their cable systems to provide cable service to customers, but only after obtaining permission from the City to use this public property for this purpose through a cable franchise agreement; and

WHEREAS, the City’s cable franchise agreements include important provisions to protect the community and its residents, including managing the cable systems under, over and in the streets to ensure minimal damage and disruption and to mandate that all City codes are followed; and

WHEREAS, the City’s cable franchise agreements further require providers to repair the streets they harm and relocate facilities at their expense, if rights-of-way are rebuilt, straightened, widened, or otherwise improved in the public interest; and

WHEREAS, the City’s cable franchise agreements prohibit redlining and ensure nondiscriminatory service and further establish customer service standards, protections, and enforcement mechanisms; and

WHEREAS, the City’s cable franchise agreements require rental payments in the form of franchise fees to the City in return for the cable companies use of valuable public property for its cable system; and

WHEREAS, the City’s cable franchise agreements require that the cable companies meet the community needs and interests by including non-financial franchise obligations, protected by Congress in the Cable Act since 1984, for services that include:

- Public Education and Government (“PEG”) channels, including high-definition format;
- Financial support for the capital expenses associated with the PEG channels;
- Inclusion of PEG programming on an electronic programming guide service;
- Complimentary connections to city and school buildings;
- Carriage of local emergency alerts, which because they relate to local emergencies are typically not carried on the federal emergency alert system; and

WHEREAS, on August 2, 2019, the Federal Communications Commission released a Third Report and Order (FCC 19-80) that allows cable companies to establish a market value for non-financial cable franchise obligations, including many of those listed above, and to deduct that amount from the franchise fees owed under the cable franchise agreements; and

WHEREAS, the Third Report and Order also exempts cable companies from complying with certain local requirements applicable to non-cable services and equipment such as small cells and other wireless facilities, creating a regulatory advantage for cable companies over their competitors; and

WHEREAS, the Third Report and Order undermines the City's cable franchise agreements and rights-of-way management policies, proposes to subsidize commercial access to public property for private interests and removes longstanding community benefits, all of which harm our community and impact basic municipal services; and

WHEREAS, the Third Report and Order threatens a future action that would redefine PEG channel capacity as a franchise fee, which will result in a choice between preserving PEG channels or accepting further reductions in franchise fees.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Hopkins hereby opposes the findings in the Third Report and Order and opposes any other infringement on cable franchise fees, PEG channels or the other provisions of the cable franchise agreements, including the Federal Communications Commission's proposal to allow cable companies to deduct the value of PEG channel capacity from their franchise fee payments; and

BE IT FURTHER RESOLVED, that a copy of this resolution be shared with our congressional delegation with a request that they communicate to the Federal Communications Commission their opposition to the proposed recharacterization of PEG channel capacity as a "franchise fee."

Adopted by the City Council of the City of Hopkins this 18th day of February, 2020.

By: _____
Jason Gadd, Mayor

ATTEST:

Amy Domeier, City Clerk

February 18, 2020

ADDRESS

Dear Senator/Representative:

On behalf of the constituents we share, I write to request your continued leadership to protect the long-standing ability of local governments to manage public property and provide for local media through public, educational and governmental access channel (“PEG”) obligations in local cable franchise agreements. The Federal Communications Commission (“FCC”) recently issued an order¹ that undermines this ability, and the FCC is now considering actions to further diminish these important local interests.

The City of Hopkins (“City”) has issued cable franchises to two cable operators, Comcast Communications and CenturyLink. CenturyLink has notified the City that it is no longer interested in providing its cable television service known as Prism cable and is instead focused on reselling DIRECTV satellite service. This means the City’s residents have one option for wireline cable service – Comcast.

The FCC’s Order forces local governments to either accept lower franchise fees for the private use of public property or to waive the public protections that have been negotiated in cable franchise agreements for over 30 years. The FCC Order also imposes a sweeping preemption of local authority over cable operators’ use of the public rights-of-way.

The City along with many other Minnesota cities and cities nationwide have challenged the FCC Order in federal court. Despite an ongoing legal challenge to the FCC Order, the FCC threatens to further undermine the goals of the Cable Act by finding that the “fair market value” of channel capacity provided for PEG must be deducted from franchise fee payments. Such a finding would further reduce - possibly to zero - the franchise fees cable operators pay to use public property and threatens to cut off local PEG channels. The local PEG channels carry City council meetings, school board meetings, local high school sports programming, parades, civic events and provide an outlet for local content from producers that target a diverse and often underserved segment of our population.

Your leadership is needed in communicating to the FCC that the proposed re-characterization of PEG channel capacity as a “franchise fee” is contrary to the Cable Act and an unacceptable policy. Without the channel capacity to reach subscribers, Congress’s effort to protect, diverse, local media through PEG access provisions in local cable franchises would be meaningless. I also ask that you require that the FCC monitor the effects of its actions on PEG channels across the United States and report its findings to Congress before it takes any further actions on this issue.

Sincerely,

Jason Gadd, Mayor

¹ Third Report and Order on Implementation of Section 621(a)(1) of the Cable Communications Policy Act of 1984 as Amended by the Cable Television Consumer Protection and Competition Act of 1992 adopted on August 1, 2019.



Resolution Approving the 2020 Goals and Strategic Plan

Proposed Action.

Staff recommends that the Council approve the following motion: Move to adopt Resolution 2020-006, Affirming the City of Hopkins Mission Statement and Adopting the 2020 Goals and Strategic Plan for the City of Hopkins.

Adoption of this motion will publicly state the goals and strategic plan for 2020.

Overview:

The City Council held a meeting on January 10 to review the 2019 goals and evaluate new goals and the strategic plan. On a regular basis, it is critical to create and assess the goals and objectives of the community. The goals and strategic plan publicly state those items the City Council wishes to accomplish above and beyond the normal operations and everyday services provided by the City.

Staff recommends approval of Resolution 2020-006 approving the 2020 goals and strategic plan.

Primary Issues to Consider:

- How were the 2020 Goals and Action Plan arrived at?

The City Council and City staff discussed various issues affecting the City of Hopkins. They held an all-day goal setting meeting on Friday, January 10 at Oak Ridge Country Club.

Supporting Information:

- Resolution 2020-006
- Summary of Goals
- Goals and Strategic Plan Presentation

A handwritten signature in blue ink, appearing to read 'Michael J. Mornson'.

Michael. J. Mornson
City Manager

**CITY OF HOPKINS
HENNEPIN COUNTY, MINNESOTA**

RESOLUTION 2020-006

**AFFIRMING THE CITY OF HOPKINS MISSION STATEMENT AND ADOPTING
THE 2020 GOALS AND STRATEGIC PLAN FOR THE CITY OF HOPKINS**

WHEREAS, the Hopkins City Council believes it is necessary for an effective local government to clearly establish its overall mission and to prescribe the goals and objectives necessary to accomplish that mission; and

WHEREAS, the Hopkins City Council has reviewed and will be following its mission to:

- Inspire
- Educate
- Involve
- Communicate

WHEREAS, the Hopkins City Council has previously adopted the following goals:

- Goal I: Preserve the Home Town Feel of Hopkins
- Goal II: Urban Design – Do It Right
- Goal III: Take It To Them

WHEREAS, the Hopkins City Council has identified certain goals, objectives and action steps for the year 2020.

NOW THEREFORE BE IT RESOLVED, that the City Council of the City of Hopkins does hereby adopt the mission statement and formally adopts the listed goals, and that the City Council, City Manager and staff are hereby committed to the accomplishment of these goals and its action plan.

Adopted by the City Council of the City of Hopkins this 18th day of February, 2020.

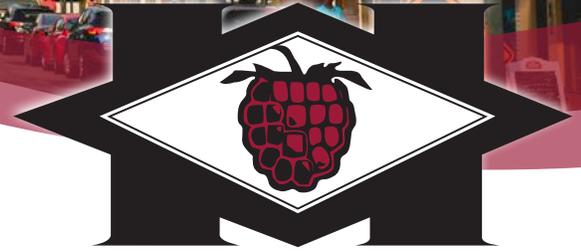
By: _____
Jason Gadd, Mayor

ATTEST:

Amy Domeier, City Clerk



City of Hopkins 2020



MISSION

Inspire. Educate. Involve. Communicate.

VISION

Creating a spirit of community where...

All people feel safe and respected, and diversity is celebrated.

Business growth is supported and a vibrant downtown is maintained.

People enjoy exceptional government services, neighborhoods and outstanding schools.

GOALS

Preserve the Home Town Feel of Hopkins

Urban Design: Do It Right

Take It To Them

STRATEGIES

Support a vibrant business community

Promote and enhance city events

Provide accessible, friendly and efficient city services

Embrace and strengthen partnerships

Improve walking and biking infrastructure in the city

Practice environmental responsibility

Support a range of housing options

Support transit-oriented development

Involve diverse populations

Engage the rental community of Hopkins

Inspire community and citizen engagement

GOALS: ACTION STEPS

Preserve the Home Town Feel of Hopkins

- » Strengthen image of Hopkins as an arts community
- » Promote shopping local
- » Promote business assistance programs
- » Work through “Think Hopkins” on business recruitment efforts
- » Promote city events large and small (Raspberry Festival, Mainstreet Days, Old Fashioned Holiday, Summerfest, etc.) and have a city booth at events when possible
- » Improve service delivery through e-commerce
- » Promote interactive park, trails, and facilities directory on website
- » Support History Center transition to Mainstreet
- » Grow partnerships with:
 - » Joint Recreation with Minnetonka
 - » Hennepin County
 - » Hopkins School District
 - » Watershed Districts
 - » Met Council
 - » Three Rivers Park District
 - » Surrounding cities
 - » Faith and community-based organizations
 - » Business community

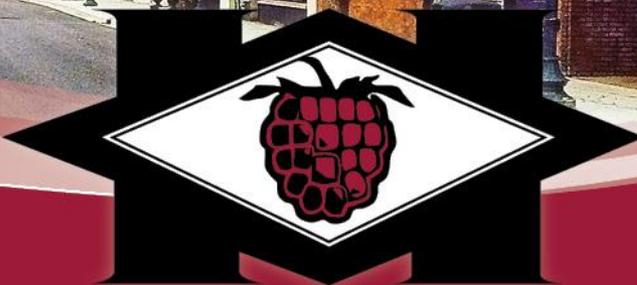
Urban Design: Do It Right

- » Implement the sidewalk and trail master plan and partner with other agencies to improve and update paths, trails and crossings in the community, supporting “Complete Streets” initiatives
- » Explore local transportation opportunities
- » Develop a schedule for rezoning properties to conform to Comprehensive Plan guidance
- » Partner with Hennepin County and SWLRT cities to maximize benefit and minimize disruption during construction
- » Work with Minnetonka and Hennepin County to implement the vision for the Shady Oak LRT Station
- » Work with all stakeholders to implement and build on recommendations of the Blake Road Corridor plans
- » Continue to explore and promote sustainability initiatives in our community
- » Explore ways to strengthen the edges of downtown
- » Continue to explore ways to enhance the Mainstreet experience

Take It To Them

- » Promote cultural celebrations
- » Explore methods to involve Multicultural Advisory Committee in community building
- » Continue to seek out diversity on boards and commissions
- » Intentionally engage rental communities
- » Encourage volunteerism and expand volunteer opportunities
- » Conduct community meetings at alternative locations
- » Educate the community in the area of emergency preparedness
- » Identify opportunities to partner with youth, schools, businesses and faith-based organizations
- » Promote opportunities to raise awareness and understanding of race, equity and diversity
- » Creatively engage and market the community using technology and unique platforms





City of Hopkins

2020 Mission and Goals Hopkins City Council

Mike Mornson, City Manager

City Council and Staff



Mission

- Inspire
- Educate
- Involve
- Communicate



Vision

- All people feel safe and respected, and diversity is celebrated.
- Business growth is supported and a vibrant downtown is maintained.
- People enjoy exceptional government services, neighborhoods, and outstanding schools.



Goals

- Goal I: Preserve the Hometown Feel of Hopkins
- Goal II: Urban Design – Do it Right
- Goal III: Take it to Them



Goal I: Preserve the Hometown Feel of Hopkins

Four Strategies

- Support a vibrant business community
- Promote and enhance city events
- Provide accessible, friendly, and efficient city services
- Embrace and strengthen partnerships



Goal II: Urban Design – Do it Right

Four Strategies

- Improve walking and biking infrastructure in the city
- Practice environmental responsibility
- Support a range of housing options
- Support transit-oriented development



Goal III: Take it to Them

Three Strategies

- Involve diverse populations
- Engage the rental community of Hopkins
- Inspire community and citizen engagement



Decade of Projects

- Reconstruction of nearly 17 miles of City streets
- Development and Reopening of 8th Avenue Artery
- Updates and additions to 10 Hopkins Parks
- Remodeling and revitalization of Hopkins Pavilion and City Hall
- Launch of HREI with Hopkins Police, Hopkins Public Schools and Gethsemane Lutheran Church
- Completion of Cultivate Hopkins, the City's Comprehensive Plan



Some Accomplishments in 2019

- City Hall Renovation
- Blake Road Improvement Project
- Park Improvements
- Southwest Light Rail construction



Highlights in 2019

- 8th Avenue Artery
- Fire Chief of the Year
- Designation of Bicycle Friendly Community



Looking Ahead to 2020

- 325 Blake Road (Cold Storage site)
- Financial Budget and Engagement Plan
- Southwest Light Rail construction
- Interlachen Street Reconstruction



Mainstreet Valuation 2013

- **\$89,000,000**



Mainstreet Valuation 2019

- **\$218,795,000**

